

## HEALTH & WELLBEING BOARD 13 JUNE 2012

### HEALTH & WELLBEING STRATEGY DEVELOPMENT UPDATE

#### REPORT OF DELIVERY & PLANNING MANAGER AND PUBLIC HEALTH SPECIALIST

The Health & Wellbeing Board has a duty to develop a Health & Wellbeing Strategy by April 2013. The strategy will identify the priorities against which the Board will drive delivery.

In March, the Board met to identify a first working draft set of shared priorities (see Appendix One). These priorities have provided the basis for the development of two parallel workstreams which will undertake:

1. A programme of stakeholder consultation to engage with partners and the community to identify whether the proposed priorities are the 'right ones' and or whether there any priorities 'missing'.
2. 'Asset mapping' against the draft set of priorities – this activity will identify the resources and capacity currently commissioned to deliver the proposed priorities – and consider alternative delivery models. Many of the proposed priorities are already priorities for partners and significant progress has been made – for example in reducing the numbers of people who smoke. The purpose of the strategy is not to simply 'reinvent the wheel' rather to set out how the new partnership arrangements and new partners can work effectively together to complement current delivery models and/or add value where appropriate or necessary.

#### **'Stakeholder Consultation'**

- Significant work has been undertaken to develop a consultation and engagement framework to support the overall transformation of health and wellbeing in Telford and Wrekin. This is being led jointly by the communication and engagement leads from the Council and PCT/CCG. The framework includes a set of general principles and describes the scope and aims of the workstream.
- The framework is supported by a series of action plans, one of which is the plan to consult on the proposed JHWS priorities, this will inform the development of the priorities. Key activities including:
  - **Stakeholder engagement event 3 July**– this event will provide an opportunity to have an 'active dialogue' with a wide range of partners. **Where known stakeholders do not attend this event, we will write for their views on the proposed priorities.**

- **Community Panel survey** – the Council’s Community Panel is made up of some 1,200 members and is designed to enable the Council and its partners to take a snap shot of residents opinion on policy and service initiatives. A series of questions about the draft priorities has been designed and will be included in the latest Panel survey which will take place in June.
- **Council website questionnaire** – the questions developed for the Community Panel questionnaire will also be published on the Council’s website – this will link from a Health & Wellbeing Board page which we have developed.
- Feedback has already been received from the Council’s SMT and the LSP – primarily suggesting that ‘excess weight’ should be population wide and that ‘substance/alcohol misuse’ should be an additional priority.

### **‘Asset Mapping’**

- A questionnaire/pro-forma to ensure consistency through this process has been designed.
- It is proposed to pilot the approach with Public Health colleagues against the proposed ‘excess weight’ priority
- Links have been developed with colleagues from Social Care and a timetable agreed to take forward asset mapping for the following priorities:
  - Supporting People with Autism
  - Supporting People to Live Independently
  - Supporting People with Dementia
- A meeting with CCG colleagues will take place 11 June to take forward planning for asset mapping of the CCG led priorities

### **Next Steps**

The workstreams will be completed by the end of August, with the view to bringing a first working draft of the strategy to the Health & Wellbeing Board in September.

Throughout this process, we continue to monitor and respond appropriately to new national guidance and emerging ‘best practice’.

**Report prepared by Jon Power & Helen Onions.**

## Appendix 1: Telford and Wrekin Priorities

**Our Vision** “All children and adults living safe, healthy and independent lives through access to timely, appropriate health and social care services”

		Priority	Outcome Measures
<b>C H I L D R E N A D U L T S</b>		<b>Reduce excess weight in children</b>	<ul style="list-style-type: none"> <li>Excess weight in 4-5 year olds</li> <li>Breastfeeding initiation and prevalence</li> </ul>
		<b>Reduce teenage pregnancy</b>	<ul style="list-style-type: none"> <li>Under 18 conception rates</li> <li>Reduction in risk taking behaviour</li> </ul>
		<b>Improve emotional health and wellbeing</b>	<ul style="list-style-type: none"> <li>Hospital admission rates from self-harm</li> <li>Further measures to be developed and linked to the strategy</li> </ul>
		<b>Support people with autism</b>	<ul style="list-style-type: none"> <li>Measures to be developed and linked to the strategy</li> </ul>
		<b>Reduce the number of people who smoke</b>	<ul style="list-style-type: none"> <li>Smoking related deaths</li> <li>Smoking attributable hospital admissions</li> <li>Smoking in pregnancy</li> </ul>
		<b>Ensure people have a positive experience of health and care services</b>	<ul style="list-style-type: none"> <li>Overall patient experience measures</li> <li>People treated with Dignity and Respect</li> <li>Overall satisfaction with care and support</li> <li>Overall satisfaction of carers with social services</li> </ul>
		<b>Improve carers' health and wellbeing</b>	<ul style="list-style-type: none"> <li>Carer-reported quality of life</li> <li>Carers who feel they have been included in discussions about the person they care for</li> <li>Further measures to be developed and linked to the strategy</li> </ul>
		<b>Support people to live independently</b>	<ul style="list-style-type: none"> <li>Social care self-directed support</li> <li>Older people who were still at home 91 days after discharge from hospital into reablement services</li> <li>People receiving reablement services who need ongoing support</li> <li>Delayed transfers of care from hospital</li> </ul>
		<b>Improve life expectancy and reduce health inequalities</b>	<ul style="list-style-type: none"> <li>Male life expectancy</li> <li>Premature death from CVD</li> <li>Premature death from cancer</li> <li>National cancer screening programme uptake</li> <li>Management and treatment of long term conditions</li> </ul>
		<b>Support people with dementia</b>	<ul style="list-style-type: none"> <li>Increase the number of dementia services available</li> </ul>
<b>CROSS-CUTTING PRINCIPLES</b>			
EQUITY – ACCESSIBILITY – INTEGRATION – QUALITY – ENGAGEMENT FINANCIAL SUSTAINABILITY – EARLY INTERVENTION and PREVENTION			