

**TELFORD & WREKIN COUNCIL**

**COUNCIL 2 MAY 2013**

**MEDIUM TERM COUNCIL PLAN AND COMMUNITY STRATEGY**

**REPORT OF LEADER OF THE COUNCIL**

**PART A) – SUMMARY REPORT**

**1. PURPOSE**

1.1. To present a refreshed Medium Term Council Plan and a new community strategy 'Shaping Our Future: Our Journey to 2020' for review and approval.

**2. RECOMMENDATIONS**

2.1. That the two documents are approved.

**3. SUMMARY IMPACT ASSESSMENT**

Community Impact	Yes	Achievement of the Priorities set out in the Council Plan and Community Strategy will deliver many community benefits.
Financial & Value for Money Impact	Yes	The proposed Service & Financial Planning Strategy for 2013/14 to 2015/16 was agreed at Council on 7 March 2013. The strategy is set in the context of severe financial pressures facing the Council, including significant reductions in central Government funding, service pressures due to the difficult economic climate which is having an impact on the community, in particular demands in Adults and Children's social care.
Legal Issues	Yes	Under Section 2 of the Local Government Act 2000, the Council has the power to do anything which they consider is likely to achieve the promotion or improvement of any one or more of the economic, social or environmental wellbeing of the area. In deciding whether to exercise this power the Council must have regard to its community strategy and also have regard to the guidance issued by the Secretary of State regarding the use of the power. Legal Services will be involved throughout the implementation of the Council's Priorities and proposals around development of the Co-operative Council - all necessary legal arrangements such as property documentation or partnership agreements will be put in place.

Other impacts, risks and opportunities	Yes	The ongoing and development programme of work to deliver the Council's Priorities will be evaluated to ensure risks are identified and managed and any associated opportunities are maximised. Delivering the Council's Priorities and action to being a Co-operative Council provides real opportunity to develop new arrangements and partnerships to improve the lives of local people.
Environmental	Yes	A number of the Council's Priorities will deliver environmental improvements – <i>“ensure that neighbourhoods are safe, clean and well maintained”</i> and <i>“regenerate those neighbourhoods in need and work to ensure that local people have access to suitable housing”</i> As new initiatives are developed they will be assessed for environmental impacts as the proposals are developed.
Impact on specific wards	Yes	Borough-wide impact.

## **PART B) – ADDITIONAL INFORMATION**

### **4. DEVELOPING OUR PARTNERSHIP AND ORGANISATIONAL FOCUS**

4.1. This report presents two strategic documents for the Council and for partnership working:

- **A new community strategy ‘Shaping Our Future: Our Journey to 2020’**
- **A refreshed Medium-Term Council Plan**

4.2. The diagram presented in Appendix One sets out the relationship between these and wider strategic and partnership plans. The two documents are linked by the shared vision of creating our reputation as ***‘Telford & Wrekin – the place of enterprise, innovation and partnership’*** and delivering two common goals ***‘creating and protecting jobs’*** and ***‘narrowing the gap’*** between our most and least deprived communities.

### **5. ‘SHAPING OUR FUTURE: OUR JOURNEY TO 2020’**

5.1. Attached as Appendix Two, ‘Shaping Our Future’ is a partnership strategy with the purpose of providing a clear longer-term focus for partnership working. Once approved by the Council and the LSP it will become our ‘community strategy’.

5.2. The Shaping Our Future strategy is structured around the themes of Live, Work, Visit and Play – language shared with our approach to attracting inward investment and visitors.

5.3. A basket of outcome measures to be achieved by 2020 are identified in Appendix One of the strategy. Progress against these outcomes will be

reported through the year at 6, 9 and 12 months as part of the Council's corporate performance arrangements to SMT, Cabinet and, for this strategy, to the Local Strategic Partnership Executive.

- 5.4. It is important to highlight that this strategy does not seek to identify levels of house building, job creation or visitor numbers. These are objectives which will be established by the forthcoming ***Shaping Places Local Plan, Economic Strategy*** and ***'Telford Tourism Partnership Destination Management Plan'***.

## **6. THE COUNCIL'S MEDIUM-TERM PLAN 2013 - 2016**

- 6.1. Appendix Three presents a refreshed Medium Term Plan for the Council which identifies the high level strategic focus for the organisation for the next 3-years, including:

- The Council's vision, priorities and values
- Developing the organisation – service and financial strategy; 'putting customers first' and being a 'business supporting, business winning Council'
- Being a 'Co-operative Council working with the Community' – setting out how the Council will work differently, co-operatively with employees, partners and the wider community.
- What the Council is going to focus on to deliver its priorities, together with a revised outcome framework for each priority.

- 6.2. 'Ownership' of the measures in this framework has been assigned to Directors as part of the recent Senior Management Team changes. Progress against the outcome framework will be assessed 3-times a year at 6, 9 & 12 months (see paragraph 4.3 above).

**Report prepared by Jon Power, Delivery & Planning Manager. Tel 01952 380141.**

## Appendix One

### CO-OPERATIVE PARTNERSHIP WORKING TELFORD & WREKIN

