

**TELFORD & WREKIN COUNCIL**

**HEALTH & WELLBEING BOARD: 18TH SEPTEMBER 2013**

**JOINT HEALTH AND WELLBEING STRATEGY: PERFORMANCE AND PARTNERSHIP PROGRESS UPDATE**

**REPORT OF HELEN ONIONS, INTERIM ASSISTANT DIRECTOR: HEALTH & WELLBEING AND JON POWER, DELIVERY & PLANNING MANAGER.**

## **PART A) – SUMMARY REPORT**

### **1. SUMMARY OF MAIN PROPOSALS**

This report provides the Board with an update on partnership developments to drive delivery of the Health & Wellbeing Board Strategy's priorities. It describes the progress to develop integrated approaches to commissioning between partners for 'Early Help' and 'Co-operative Commissioning'.

### **2. RECOMMENDATIONS**

That the Health and Wellbeing Board support the:

- Development of an operational and strategic commissioning groups
- Continued development of the Early Help Partnership approach

### **3. IMPACT OF ACTION**

- Both proposed partnerships will ensure that service design and delivery is better, more effectively designed and co-ordinated to ensure that service users needs are met in a seamless and efficient manner through high quality services.

#### **4. SUMMARY IMPACT ASSESSMENT**

<b>COMMUNITY IMPACT</b>	Do these proposals contribute to a specific HWB Priority?	
	Yes	All priorities through the proposed Co-operative Commissioning model
	Do these proposals contribute to specific Co-Operative Council priority objective(s)?	
	Yes	<ul style="list-style-type: none"> <li>• Protect and support our vulnerable children and adults</li> <li>• Improve the health and wellbeing of our communities and address health inequalities</li> <li>• Put our children and young people first</li> </ul>
	Will the proposals impact on specific groups of people?	
Yes/No	<i>If yes, briefly summarise any impact(s) – see separate guidance note for groups to consider</i>	
<b>TARGET COMPLETION/DELIVERY DATE</b>	The Board receive strategy development updates at every meeting.	
<b>FINANCIAL/VALUE FOR MONEY IMPACT</b>	Yes	Financial sustainability is a cross cutting principle of the HWB strategy.
<b>LEGAL ISSUES</b>	Yes	<p>In establishing the arrangements proposed in this report the starting point should always be that procurement/commissioning undertaken by the Council must comply with statutory requirements and the contract procedure rules contained in the Council's constitution. Accordingly any arrangements must be established with that requirement in mind.</p> <p>Moreover, during any collaborative arrangements with local stakeholders the Council will need to ensure that its statutory obligations and its own procedures for working with contractors can be met and that there are sufficient provisions within the relevant contract for Council officers to monitor performance and address concerns.</p>
<b>EQUALITY &amp; DIVERSITY</b>	Yes	These proposals are designed to ensure services better meet the needs of all of our population. This will require effective understanding of the needs of individuals whatever their specific needs.

<b>IMPACT ON SPECIFIC WARDS</b>	No	Borough-wide
<b>PATIENTS &amp; PUBLIC ENGAGEMENT</b>	Yes	Through the Early Help partnership and proposed stakeholder engagement event.
<b>OTHER IMPACTS, RISKS &amp; OPPORTUNITIES</b>	Yes	Both proposed partnerships provide the opportunity to improve outcomes and efficiency through better, joined-up service delivery across our priorities.

## **PART B) – ADDITIONAL INFORMATION**

### **1. INFORMATION**

#### **Asset mapping workshops**

As part of the development of the HWB strategy further asset mapping workshops have been held to engage stakeholders in discussions around our priorities. Workshops were held for the emotional health and wellbeing priority in August and early September. There have been a series of preparatory meetings with key stakeholders who contribute to the excess weight priority. These leads will come together at a workshop on 26<sup>th</sup> September to discuss the priorities for the refreshed strategy and action plan for excess weight. A stakeholder consultation workshop is being organised to refresh the drug and alcohol strategy for mid September/early October.

#### **Developing the Co-operative Commissioning Approach**

A group of HWB members and key officers met on the 18<sup>th</sup> August to develop proposals for collaborative commissioning approach across a range of children, family, adult and health services in the Borough. The group identified resources available in terms of commissioning staff to support collaborative commissioning function.

The commissioning cycle framework was used to work through a recent commissioning example, the smoking cessation services procurement exercise to understand and map key functions and roles and responsibilities across HWB partner organisations.

The exercise generated a set of principles which were agreed as important for successful collaborative commissioning, as follows:

- Importance of a strategic overview for each commissioning organisation setting out and agreeing commissioning intentions
- Identification of key partners at the outset to ensure stakeholder involvement in the process
- Identification of target groups
- Identification of priorities/outcomes
- Systematically adopt the “Every Contact Counts” approach through use of existing services to provide or signpost where possible
- Consider use of schools, family nurse partnership, school nurses, youth and community, family support, social workers etc.
- Establish strong voluntary sector coordination role for within the sector
- Need robust but not bureaucratic set of rules for measuring quality of internal service provision

- Accountability for collaborative commissioning should be through the Health & Wellbeing Board as this is a key part of the making it happen focus of the strategy

The following collaborative commissioning groups were proposed:

**Operational Co-operative Commissioning Group:**

- Louise Mills (Telford & Wrekin Council)
- Christine Harrison (Telford & Wrekin Council)
- Viv McKay (Telford & Wrekin Council)
- Sarah Bass (Telford & Wrekin Council)
- Helen Swindlehurst (Telford & Wrekin CCG)
- Michael Bennett (Telford & Wrekin CCG)
- Nicky Wilde (Telford & Wrekin CCG)
- Ann-Marie Morris (Telford & Wrekin CCG)
- NHS England representative e.g. Andrea Westlake or Rebecca Woods (Public Health commissioning) or Jim Barlow (Primary Care commissioning)

**Strategic Co-operative Commissioning Group** (will become part of the HWB Advisory Group function):

- Laura Johnston (Director of Children & Family Services, Telford & Wrekin Council)
- Paul Taylor (Director of Adult, Care, Health & Wellbeing, Telford & Wrekin Council)
- Fran Beck (Executive Lead for Commissioning Telford & Wrekin CCG)
- Karen Kalinowski (Assistant Director Care and Support, Telford & Wrekin Council)
- Clive Jones (Assistant Director Family & Cohesion Services, Telford & Wrekin Council)
- GP commissioning lead Jim Hudson (Telford & Wrekin CCG)
- Sultan Mahmud, Director of Commissioning (NHS England)
- Liz Noakes (Assistant Director: Health & Wellbeing, Telford & Wrekin Council)

The group proposed that a member of the Strategic Group chair the Operational Group and that consideration be given to using part of the Health & Wellbeing Advisory Group for Strategic Group purposes. Terms of reference for both groups are being developed.

## **Early Help Partnership**

The Telford and Wrekin 'early help' offer for children and young people is being developed at the request of the Children, Young People and Families Board. The Board recognised the need to enhance and refresh our offer because of the need to ensure that Our Early Help offer is fully developed across partners to ensure the right help at the right time is provided to children, young people and families to ensure their needs are met effectively quickly and so avoid the need for more expensive and intensive intervention.

The recent Children's Safeguarding Peer Review supported this view recognising that whilst the Council has an 'early help' offer it needs to be joined-up across all children and family services across partners regardless of the provider.

The Council's Public Health Team is working collaboratively with key colleagues from the Council and relevant partner organisations to identify and agree the 'early help' offer for children and young people in Telford and Wrekin. The Council's Community Engagement Team will support the active engagement of children, young people, parents and carers to ensure that their views inform the development of the 'early help' offer.

Several Council service reviews have been undertaken, the outcomes of which will inform the development of the 'early help' offer. Service reviews include: Transition and Leaving Care Service Review; Youth and Community Team Youth Offer; Education Psychology Review; and the Special Educational Needs and Children's Centre Review.

The threshold document is currently being refreshed by the Family and Cohesion Service and will include early help. This document will be used to clarify the pathway to access the 'early help' offer locally. Key national documents which will support the development of the 'early help' offer include: The Healthy Child Programme, Ofsted framework and Working Together to Safeguard Children.

A multi-agency stakeholder early help workshop took place in August 2013 and will be repeated again on 9 September. Following the two workshops and consultation a clear definition for early help will be agreed and our local offer defined so that it is universally understood and publicised amongst all partners and the public. This will provide clarity to our community as to what early help services are available based on the need of their child.

## **HWB Communication and Engagement**

A HWB communications and marketing plan is in development. The Public Health England marketing strategy has provided a framework for this plan, with local priorities and campaigns picked up aligned to the strategy. Key themes for communications during the Autumn and Winter include: 'flu immunisation, Stoptober.

**2. IMPACT ASSESSMENT – ADDITIONAL INFORMATION**

See summary impact assessment section on pages 2-3 for details.

**3. PREVIOUS MINUTES**

- 17/07/2013
- 15/05/2013

Shadow Health and Wellbeing Board meetings:

- 22/02/2012
- 25/04/2012
- 13/06/2012
- 12/09/2012
- 14/11/2012

**4. BACKGROUND PAPERS**

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