

Pride in YOUR COMMUNITY

We will ensure that our Neighbourhoods, District Centres, Borough Towns and Employment Areas are Safe, Clean and Well Maintained and promote Pride in our Borough by making a difference through a two year investment programme.

Our Pledge for your Environment and Open Spaces:

- We will work with and **enhance our offer** to Parishes to develop existing and new Parish Environmental Teams to deliver **maintenance programmes in high community use areas** such as **litter picking, footpath clearing, minor tree works, bin emptying** and other environmental improvements.
- We will work with residents to **solve issues around untidy pieces of land** in their local area which are of greatest concern to them and we **will identify sustainable solutions to improve the environmental quality of community open spaces.**
- We will engage with local people to **improve the environment surrounding existing and future Housing and Commercial developments**, to ensure that regeneration projects and new **developments integrate and complement** existing communities and this forms part of our community deal with developers.
- We will pro-actively work in the community and with our Contractors to **improve the liveability in our urban areas** and **assess our trees to reduce the negative impact** that unmanaged trees, overhanging branches



and hedges have on everyday living.

- We will give our **local community access to information and support** needed to **address trees on private land in their community.**
- We will introduce a **system of estate management** by providing a **visible dedicated environmental team** starting in Sutton Hill and to be **rolled out across the borough.**
- We will engage with our communities and launch an **Environmental Social Responsibility Campaign** to include **bulk collection promotions to TLC card holders and residents** in our areas of greatest need and a **free offer to residents over the age of 70yrs across the borough.** We will target education and awareness of the impact of fly-tipping and littering and work with our social and private landlord's to **increase social responsibility in problem areas.**
- We will engage with the community to identify local areas where litter is an ongoing problem and will **provide more litter bins in addition to the 3,000 bins currently across the borough.**



- We will ensure **enforcement action is taken against environmental crime** on public open space and where appropriate, on private land across the borough and will **prosecute where possible**.
- We will **make it easier for our residents to make us aware of environmental issues** in their local area by providing a **free app, 'Everyday Telford'** that enables reporting from mobile phones.

Our Pledge for your Highways:

- We will **invest more** into our highways maintenance to reduce **traffic disruption, improve road quality and safety on our residential roads**.
- We will engage with our communities and **undertake local improvement schemes** to improve the quality of **footpaths, white lining on roads, the condition of roundabout signing and unadopted roads owned by the council**.
- We will **ensure that our roads, footpaths and cycleways are** maintained to an acceptable standard and **provide connections from our residential areas to employment zones**.
- We will **invest in making key gateways into the borough and industrial estates and employment areas look better** to help improve Business and Leisure visitors perception of the borough and to encourage growth and inward investment.



Our Pledge to you:

- We will **increase employment opportunities** for local residents by offering **traineeships and apprenticeships** with all of the Parish Environmental Teams allowing individuals to learn **new skills and gain employment qualifications**.
- We will ensure **dedicated support to recruit street champions and snow wardens** and **increase access to training and resources** to encourage people to take responsibility for their local area and to learn new skills to help deliver environmental improvement projects.
- We will **encourage and support residents** to deliver **local environmental projects** across the borough such as 'adopt a street' scheme and provide **direction and guidance** to the most actively involved members of the community.
- We will **work in partnership with our local education providers** to **encourage young people's involvement** in delivering the physical and social regeneration planned schemes across the borough.
- We will **empower local Ward Members** by giving them **additional funds through the Ward Co-operative Fund** to use on improving the environment in their local area.
- We will **acknowledge the most active and socially responsible members of the community** by holding events to **thank them for their time and commitment**.



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