

PUBLIC HEALTH GRANT

The Public Health grant has been made under Section 31 of the Local Government Act 2003 and there are conditions to govern its use. The primary purpose of the conditions is to ensure that the grant is spent on the *new* public health responsibilities transferred from the NHS to local authorities in April 2013 and there is a requirement that it is spent on improving local public health outcomes. This means that the use of the grant should meet the following conditions:

- improve significantly the health and wellbeing of the local population
- reduce health inequalities across the life course, including within hard to reach groups

To support these conditions, the use of the grant should demonstrate how it supports improvements across the Public Health Outcomes Framework which is grouped into four domains:

- Improving the wider determinants of health
- Health improvement
- Health protection
- Healthcare public health and preventing premature mortality

In January 2013, central government announced the Public Health Grant allocation for Telford & Wrekin as £10.6m for 2013/14 and £10.9m for 2014/15. The grant for Telford & Wrekin is 'over-target' in terms of the nationally expected level of expenditure using current the national formula. We are currently 28% above target and therefore going forward from 2015/16 there are uncertainties about the level of grant. The table below gives the breakdown of the current grant by spend category.

	2013/14 (£m)
Drugs & Alcohol	2.57
Services Ages 5-19	0.441
Sexual Health	1.012
Smoking cessation	0.713
Nutrition, obesity & physical activity	0.624
Miscellaneous health improvement & wellbeing	0.632
NHS Health Checks	0.457
Management & Administration (including mandatory services risk reserve, infection control & contribution to corporate services)	1.571
Telford loyalty card	0.075
Funding allocated to protect existing Council services delivering the against the Public	2.5

health Outcomes Framework	
Grant allocation	10.6

The Public Health team have developed a set of commissioning intentions to inform the use of the Public Health grant for 2014/15. A robust prioritisation process has been agreed to recommend which council services may be funded from the Public Health Grant next year.

PUBLIC HEALTH COMMISSIONING INTENTIONS 2014/15

The public health commissioning intentions set out to:

- Develop proportionate, universal health improvement services across the lifecourse that contribute to the delivery of the Health and Wellbeing Board priorities and the early intervention and prevention priorities of key partners including the Clinical Commissioning Group. This means services are delivered equitably according to the level of need in different communities.
- Deliver improvement in health and wellbeing outcomes as set out in **all four domains** of the Public Health Outcomes Framework (Wider determinants, Health improvement, Health protection, Healthcare public health and preventing premature mortality).
- Build upon our community assets and strengthen their resilience and develop their ability to improve their own wellbeing
- Adopt a cooperative commissioning approach; identifying opportunities to build capacity within the voluntary sector and strengthen the role of the voluntary sector in improving population wellbeing and reducing health inequalities
- Develop further the council as an in-house provider of evidence based services to promote mental wellbeing and healthy lifestyles where this offers quality service provision, value for money and greater flexibility to respond to emerging policies, priorities and innovation.
- Demonstrate our approach to improving population health and reducing health inequalities within the parameters of a challenging financial climate
- Continue to work with clinical service providers to ensure high quality proportionate services, that meet best practice guidance and value for money criteria, are offered to the people of Telford & Wrekin
- Explore opportunities for integrated and aligned commissioning; internally with Care and Support and Children and Families; and externally with the Clinical Commissioning Group and the Shropshire and Staffordshire Area Team to ensure we get the best out of existing resources

The detailed commissioning intentions across the life course are set out below.

Starting Well (Under 5's)

- We will continue to work with partners to develop our 'Early Help Offer', including a rebalancing of resources toward prevention and developing approaches and services to better meet the needs of children and families
- We will work collaboratively with the Shropshire and Staffordshire Area Team to commission a revised service specification for the breastfeeding service that is integrated within the Health Visiting Service
- We will work collaboratively with partners to develop a county-wide strategic approach to reducing the number of women smoking during pregnancy
- We will work with the existing provider of stop smoking services for pregnant women to ensure this service continues to deliver good outcomes and best value. The current contract expires September 2014 with flexibility to extend to March 2015.

Developing Well (5-18 years)

- Children and young people will have access to health information and advice by developing our Healthy Lifestyles Hub and strengthening the links with Family Connect
- Further development of our local pathway for reducing excess weight and obesity in children. Developments will be underpinned by a whole council approach, stronger links with education and a strengthened role for the third sector and local communities
- A revised specification will be commissioned for School Children's Health Services in line with the Healthy Child Programme and as part of the wider development of our "Early Help Offer" for children and families. The specification will include local requirements for delivery of the National Child Measurement Programme
- Improving the emotional health and wellbeing of our population is a priority. The 'Five Ways to Wellbeing' will be our evidence based overarching public health campaign and our framework for increasing awareness amongst children and young people of the steps they can take to enjoy better physical and mental wellbeing. Our local offer will include existing tier 2 services for children and young people requiring additional support
- The Telford and Wrekin Tobacco Control Partnership will develop and deliver a local action plan to reduce the uptake of smoking by children and young people. The plan will also outline the actions we will take to support children who smoke to quit
- We will work with the existing provider of stop smoking services to ensure this service continues to deliver good outcomes and best value. The current contract includes service provision for children from the age of 14. The contract expires September 2014 with flexibility to extend to 31st March 2015
- The Teenage Pregnancy Partnership Board will develop and deliver a revised strategy and action plan to reduce under 18 conceptions

- We will work with the Young Peoples Substance Misuse Service to ensure this service continues to deliver good outcomes and best value. This service will provide services for tier 1, 2 and 3 for young people.

Living Well (18-64 years)

- We will work collaboratively with the Telford and Wrekin Clinical Commissioning Group, GP Forum and Local Pharmaceutical Committee to develop our commissioning approach with General Practice and Pharmacy to implement changes to contracting for sexual health; substance misuse and NHS Health Check; strengthening the pathway to community based provision and lifestyle services and ensuring value for money
- Our early intervention and prevention approach will be developed further to include expansion of our Healthy Lifestyles Hub and development of the local Health Trainer Service. We will explore the feasibility of insourcing services where this will deliver quality service provision, value for money and greater flexibility to respond to emerging policies, priorities and innovation
- We will reinvest some identified efficiency savings into further developing our lifestyle approach by decommissioning some adult weight management services. Brief interventions that are effective will feature as part of the lifestyle pathway
- Improving the emotional health and wellbeing of our adult population is a priority. The 'Five Ways to Wellbeing' will be our evidence based overarching public health campaign and our framework for increasing awareness amongst our adult population of the steps they can take to enjoy better physical and mental wellbeing.
- We will develop an options appraisal for sustaining the existing Green Gym Project beyond March 2014 to ensure best use of resources. This will involve working with the Shropshire Community Health NHS Trust as the existing provider, service users and the third sector
- We will implement a revised service specification for the Forward Mission Peer Mentoring Project and work with the current provider to ensure this service continues to deliver good outcomes and best value. This will include collaboration with the councils Adult Care and Support Team to streamline our commissioning and contracting processes
- We will work with the existing provider of stop smoking services to ensure this service continues to deliver good outcomes and best value. The current contract expires September 2014 with flexibility to extend to 31st March 2015
- The Telford and Wrekin Tobacco Control Partnership will develop and deliver a local action plan to reduce the prevalence of smoking. The plan will outline the action we will take to support adults who smoke to quit
- We will implement a revised service specification for the Hospital Stop Smoking Service and work with the existing provider to ensure this service continues to deliver good outcomes and best value
- Work will continue to reduce incidences of STI's (Including Chlamydia) by ensuring our integrated service offer for sexual health services is easy to access by young people and adults

- Plans will be implemented to increase early diagnosis of HIV. This will include commissioning a revised service specification that includes point of care testing, accessible service provision to those most in need and HIV prevention programmes
- Plans will be implemented to increase the uptake of LARC methods of contraception across the life course and with a focus on young people. Plans will include the commissioning of trained doctors and nurses
- Sexual Health Services will be expanded into areas of highest need
- A new contract and revised service specification will be issued for IMPACT (Alcohol services for adults at tier 2); NACRO (Adult services at tiers 2 and 3); and DARs (Drug and Alcohol Service Delivery at Tier 1,2 and 3). This will include reviewing arrangements for the provision of in-patient detox beds and psychological support, which may result in a reduction of beds contracted with the Mental Health Foundation Trust. Arrangements for clinical support are being reviewed and local requirements will be incorporated within the overall commissioning plan.
- We will continue to promote the health and wellbeing of carers across the life course through implementation of the Carers Strategy. Areas of focus will include: befriending; preparing for work; healthy eating and cooking skills; supporting access to creative recreational respite; and additional support for carers affected by someone else's long term condition. This work will be strategically led by Adult Care and Support

Ageing Well (over 65's)

- We will ensure our service offer for the Five ways to Wellbeing includes opportunities for the over 65's. Local action will also include initiatives and service developments to prevent isolation and promote keeping physically active.
- A revised service specification will be issued for the Health through Warmth Scheme and work will be ongoing with the existing provider to ensure this service continues to deliver good outcomes and best value.
- Further development of the prevention pathway for dementia to include: a public health campaign to raise awareness of dementia; exploring the evidence base between dance and dementia through delivery and evaluation of a small number of pilot projects; extending the existing falls prevention training programme; and delivery of Cognitive Stimulation Therapy to delay dementia decline