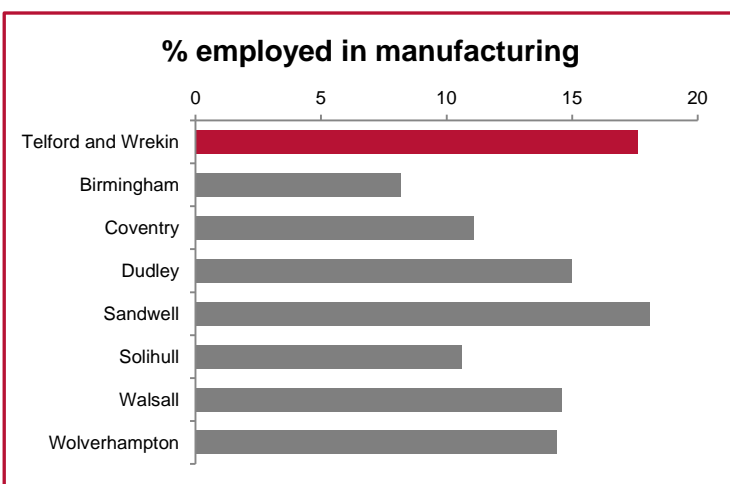
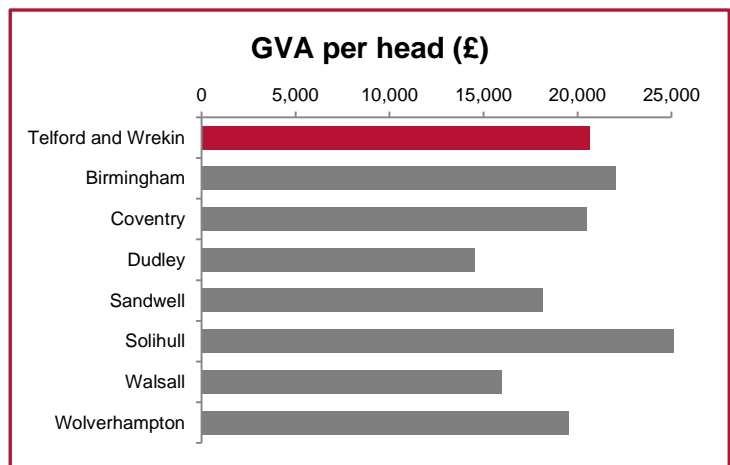
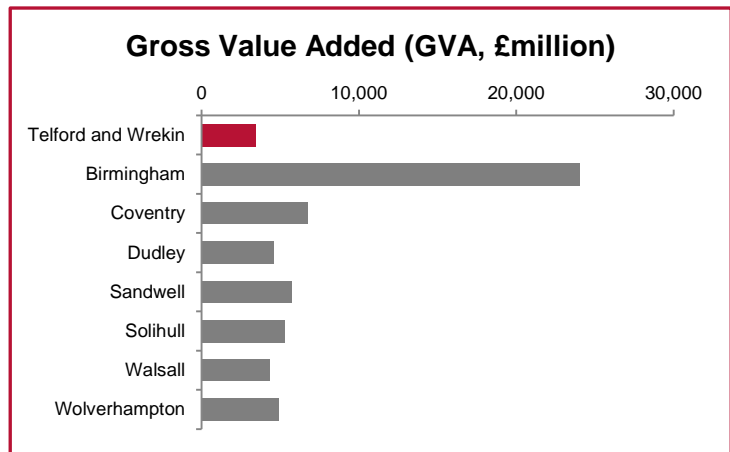


Recognised as the birth place of the industrial revolution, Telford is home to the Ironbridge Gorge UNESCO World Heritage Site. With its 18th century roots, Telford's reputation as a leader of industry has been recognised worldwide and has attracted many foreign direct investors throughout the years.

Economic Growth

- Telford and Wrekin are adding £3.48bn of value to the UK economy (Gross Value Added (GVA), see chart)
- GVA over the past three years, from 2010 to 2013, has risen by 13.2% in Telford and Wrekin, outstripping growth for the same period across the West Midlands (10%), United Kingdom (8.9%) and England (9.3%)
- GVA per head of £20,629 compared to West Midlands value of £19,428 (see chart)
- An international reputation for advance manufacturing, engineering and agri-technology
- 23% of the borough's GVA came from production, making it the biggest contributor, closely followed by distribution (22%)
- A strong base automotive and aerospace manufacturers, as well as the UK's largest concentration of plastics and polymers companies, which are integral to the automotive and aerospace supply chains across the Midlands
- The proportion employed in manufacturing more than double England rate (17.6%, England 8.4%, see chart)
- Many companies of national importance such as BAE, Cap Gemini, GKN Sankey, Epson, Lyreco, Heinz and Muller

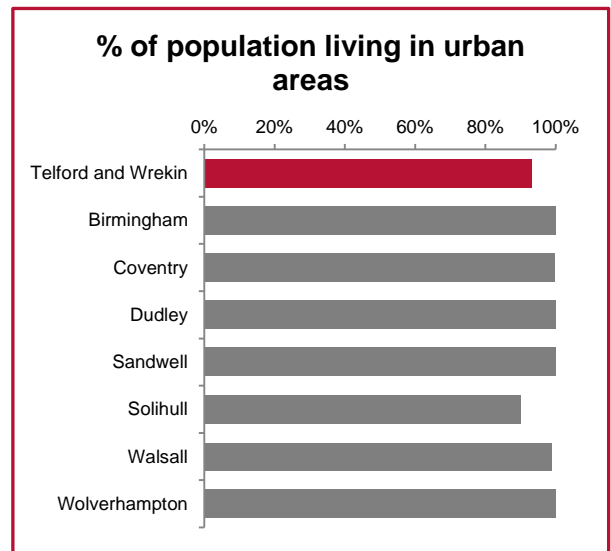


Business and Job Growth

- 78,000 jobs in over 5,500 businesses
- Unemployment now below the regional and national rate (T&W 5.6%, WM 6.4%, England 5.9%)
- Workforce earnings slightly higher than West Midlands (gross weekly pay £482.60, WM £479.10)
- More business 'births' than business 'deaths' for a third consecutive year (640 new enterprises in 2013)
- Over 1,500 companies relocated to Telford over the last 20 years, including 150+ from countries like US, Germany, Japan and Taiwan.
- Southwater: £250m development to transform central Telford delivering town centre living, new leisure facilities and a convention quarter

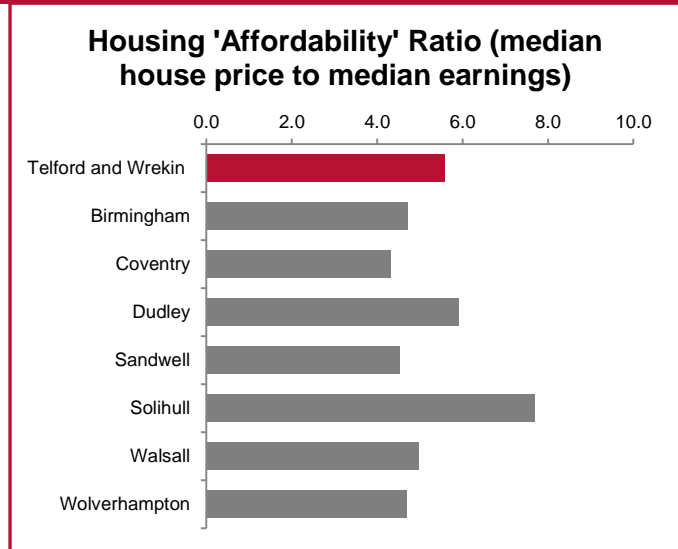
Capacity for Further Growth

- Telford New Town designed for population of 200,000+
- 93% of the population living in urban areas (see chart)
- New Town infrastructure designed to sustain industry and growth
- Over 400 acres of ready to go commercial land, with more sites than any of the major employment centres in the West Midlands
- Highly competitive commercial land and property costs
- Commercial land values some of the lowest in the region and one of the lowest nationally: £160,000 to £175,000
- Ready-to-occupy, cost effective office space
- 'Growth Deal' with HCA to drive growth through asset disposal/recycling of funding
- New Local Plan to provide certainty to investors/developers to 2031
- £19m LEP funding for infrastructure improvement
- Telford International Centre - Top conferencing destination competing on an international market
- MOD National Logistics Hub– operational 2016
- 12 miles from i54 and Jaguar Landrover, with T54 attracting tier 1 and 2 automotive suppliers

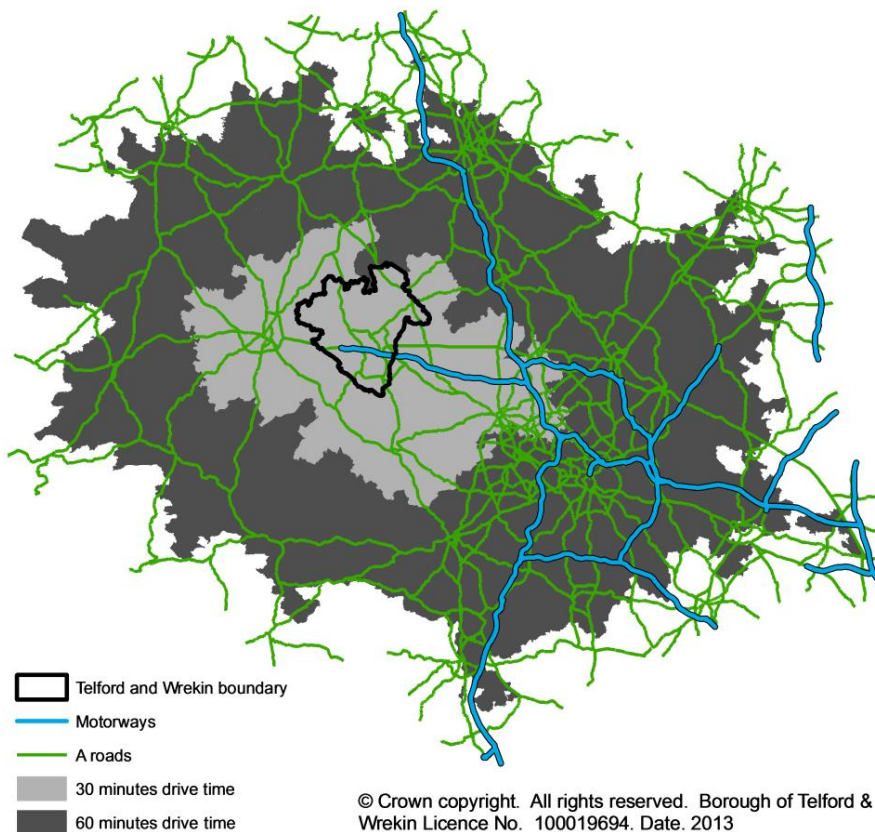


Housing and Growth

- Top 10 in the UK for delivering housing growth for the past 2 years, bucking the national trend
- 5 year land supply in place and permission for 13,000 homes
- Major housing and infrastructure companies represented in the borough
- House prices similar to West Midlands (mean house price £156,000, West Midlands £155,701) and the housing affordability ratio remains comparable (see chart)



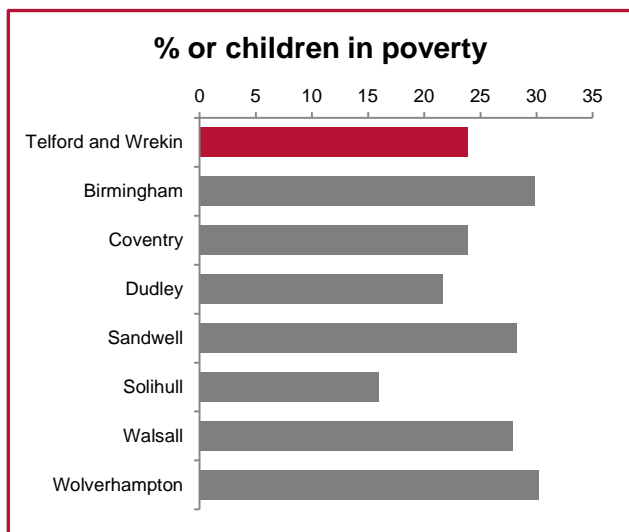
Drive time from Telford Town Centre



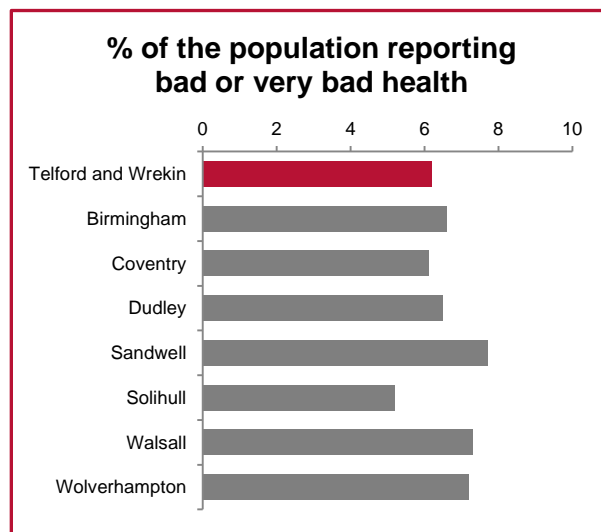
- Borough well connected nationwide through the motorway network, with 4 M54 junctions and 15 minutes to the M6 (with the M54/M6 North link in development) as well as major arterial roads such as the A41 and A5
- Easy access to airports, including East Midlands Airport, the UK's number one airport for pure freight, and Manchester, developing a World Logistics Hub
- International Railfreight Terminal with direct links to the West Midlands and national rail network, major sea ports, Channel Tunnel and key locations across Europe
- Three railway stations offering easy connections to the national rail network including direct links to London, as well as easy access to the proposed HS2 Birmingham station
- Proposed partner authority in West Midlands Rail Franchise - seeking greater influence and management over the West Midlands local rail network
- Congestion-free travel due to the purpose built New Town infrastructure
98% coverage of Superfast Broadband by 2017

Population Needs

- 23.9% of children in living in poverty (West Midlands 21.9%, England 19.2%)

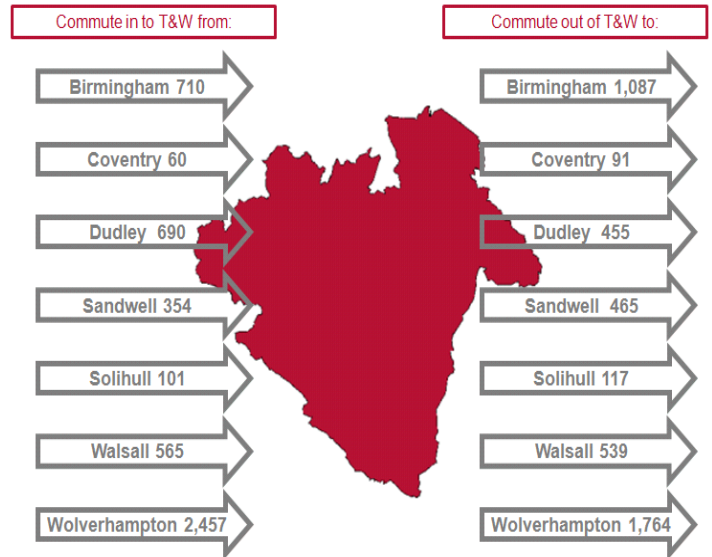
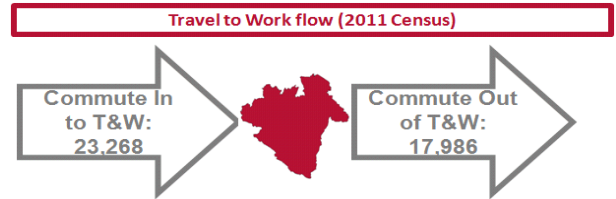


- 6.2% of people report poor health (West Midlands 6.1%, England 5.4%)

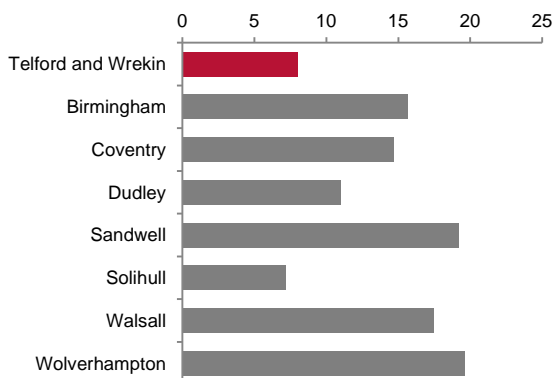


Skilled Population and Workforce

- A workforce of over 350,000 people living within 30 minutes
- Over two-thirds of the workforce live and work in the borough (68%)
- Over 72,000 people work in the borough (at the 2011 Census), of which over 23,000 commute in (see charts)
- 2 universities within the borough with high rates of grauation into industry:
 - University of Wolverhampton - with a growing reputation for 'knowledge transfer' in advanced manufacturing, with 4 campuses in Telford, Wolverhampton and Walsall
 - Harper Adams University – with an international reputation for food and agriculture technology, an existing Regional Food Academy and proposals to establish National Agri Tech Centre of Excellence
- A skilled workforce, core to driving growth in existing businesses and securing inward investment in key sectors
- Over £200m invested into education facilities, including all secondary schools
- 8% of the population with no qualifications (see chart), with investment in skills academies to ensure a developing and more highly skilled workforce for the future



% of people aged 16-64 with no qualifications (NVQ)



% of people aged 16-64 with NVQ4+ qualifications

