

**TELFORD & WREKIN COUNCIL**

**HEALTH & WELLBEING BOARD - 9<sup>th</sup> DECEMBER 2015**

**HEALTH & WELLBEING BOARD STRATEGY REFRESH - UPDATE**

**REPORT OF: LIZ NOAKES: ASSISTANT DIRECTOR HEALTH, WELL-BEING AND PUBLIC PROTECTION**

**SUMMARY REPORT**

**1. SUMMARY OF MAIN PROPOSALS**

The purpose of the Health & Wellbeing Board (HWBB) is to bring together key partner organisations to improve the health and wellbeing of the Borough's population. The mechanism for identifying the health and wellbeing priorities for the Borough and ensuring delivery of them is the Health & Wellbeing Board Strategy. The Board received a report back in June 2015 on proposals for updating the strategy. This paper provides a further update on the development of the strategy.

**2. RECOMMENDATIONS**

That the Board approve the:-

- attached draft strategy for consultation;
- outline consultation process at Section 1.3;
- focus of the consultation as outlined at Section 1.3;
- timetable for the approval of the strategy.

**3. IMPACT OF ACTION**

The attached document is a draft strategy based on information and discussions at the Board development session held on 15<sup>th</sup> September 2015 and 12<sup>th</sup> November 2015 at which Board members considered our key priorities for the coming three years.

**4. SUMMARY IMPACT ASSESSMENT**

<b>COMMUNITY IMPACT</b>	Do these proposals contribute to a specific HWB Priority	
	No	However, this report sets out a draft

		proposal for new priorities and a draft strategy document for consultation as well as a proposed process for finalising the strategy document.
	Do these proposals contribute to specific Co-Operative Council priority objective(s)?	
	Yes	<p>This report proposes priorities for the Board covering the period 16/17 – 18/19 which take account of the Council and CCG’s key priorities as well as future challenges/priorities for the Board and its key partners/stakeholders.</p> <p>The views of Cabinet and CCG Governance Board and Executive Team will be sought as part of the consultation process.</p>
	Will the proposals impact on specific groups of people?	
	No	<p>The Strategy is an all age strategy. The proposed priorities will be consulted upon as per Section 1.3 of the attached in order to better inform the Boards delivery programme. The draft strategy highlights what the Board would want to see change as a result of the strategy but more specific performance measures will be developed as part of the next stages of the strategy development.</p> <p>The strategy and proposed priorities will come to the HWBB in March 2016 for final approval taking account of comments received as part of the consultation process and comments received as part of the ‘Are you Healthy, Safe and Independent?’ consultation undertaken in September 2015.</p>
<b>TARGET COMPLETION/DELIVERY DATE</b>	A draft strategy is attached for approval by the Board as a draft for further consultation. A further final version (taking account of comments received as part of the consultation process) will come back to the Board on 9 <sup>th</sup> March 2016 for final approval in readiness for next financial year.	
<b>FINANCIAL/VALUE FOR</b>	Yes	The cost of consultation and

<b>MONEY IMPACT</b>		<p>subsequent work programmes will be met from existing resources.</p> <p>The full financial implications of the final HWBB strategy 2016-2019 will be detailed for consideration within a further report on this matter as part of the final approval process at the Board in March 2016.</p>
<b>LEGAL ISSUES</b>	Yes	<p>The HWBB has a statutory obligation to encourage integrated working and to encourage commissioners of health-related services to work closely with the HWBB (section 195, Health and Social Care Act 2012). Accordingly, the work proposed in this report and the officer recommendations will assist the HWBB in meeting its legal obligations.</p> <p>This type of integrated working is also part of the HWBB's terms of reference in particular at paragraphs 1, 3, 7,8,11 and 15.</p> <p>When looking at any proposed changes to strategy and/or commissioning decisions consideration will need to be given to appropriate consultation and whether equalities impact assessment(s) will be required as part of the decision-making process. Officers will need to continue to keep these considerations under review and update the HWBB where appropriate.</p>
<b>EQUALITY &amp; DIVERSITY</b>	No	No specific impact - any impacts associated with the final strategy and delivery plan will be outlined in the covering report in March 2016.
<b>IMPACT ON SPECIFIC WARDS</b>	No	None.
<b>PATIENTS &amp; PUBLIC ENGAGEMENT</b>	Yes	The outcomes from the Council's recent 'Are you healthy, safe and independent?' consultation is incorporated into the attached strategy. Further analysis of responses will be undertaken to inform development of the work programmes supporting the strategy where relevant.

<b>OTHER IMPACTS, RISKS &amp; OPPORTUNITIES</b>	No	None.

## **PART B) – ADDITIONAL INFORMATION**

### **1. INFORMATION**

#### **1.1 Background**

The current HWB Strategy was developed and launched in 2012/13 for the period 2013/14 to 2015/16. The strategy is now due for review in order to launch a new strategy in April 2016.

The purpose of the strategy is to identify the priorities against which the Board will drive delivery. It is the responsibility of the Board to establish sound joint commissioning arrangements aligned with the priorities of the Board.

A report was received by the Board in June 2015 setting out a proposed process for updating the strategy. This report provides an update on progress since June towards developing and finalising the strategy document as well as highlighting next steps.

#### **1.2 Board Priorities**

A Board development session was held in September 2015 to consider key priorities for the coming three years. Board members agreed the following vision for the HWBB which aligns with the vision of partner agencies represented on the Board:-

***“Together we will work to enable people in Telford & Wrekin to enjoy healthier, happier and longer lives”.***

The following principles were agreed by the Board and used as the criteria for selecting priorities:-

- Aligns to the new HWB Vision.
- Affects a significant number of people or costs the system significant resources.
- Intelligence suggests our outcomes are poor and/or going in the wrong direction.
- Finding solutions needs a mobilisation of the whole system (from communities to providers)
- HWBB is uniquely placed to drive change.

The following three priorities were identified from discussions and common themes raised by Board members at the development session and are reflected in the attached draft strategy:-

- **Encourage healthier lifestyles**
- **Improve mental wellbeing**
- **Strengthen our communities and community based support**

### **1.3 Next Steps**

#### **1.3.1 Public Consultation**

To support the delivery of the strategy a two phase approach to consultation has been agreed:-

- Phase 1 -A public consultation survey ‘Are you healthy, safe and independent?’ (the ‘Be Happy survey’) delivered by the Community Participation Team aimed to open up a conversation with the community to find out from people what helps them and what difficulties they have in keeping healthy, safe and independent. Feedback from this survey has been incorporated into the attached draft strategy and demonstrates that the priorities identified by the Board are consistent with the themes raised by members of the public.
- Phase 2 - Moving forward, now that we have a draft strategy, it is proposed that further consultation is undertaken during early 2016 seeking views on the strategy and its delivery.

#### **1.3.2 Stakeholder Consultation**

It is proposed that a focus workshop is held in early 2016 for all of our key providers in order to ensure that the priorities align to their plans and strategies but also consult with them in terms of how they could contribute to the delivery of the strategy.

The draft strategy will also be sent to Board members for onward circulation as well as to key stakeholders (including other partnership boards) seeking comment.

#### **1.3.3 Strategy Development**

The attached draft strategy sets out the rationale for selecting each of the priorities as well as highlighting what we would want to see change as a result. It is however recognised that further development is needed in relation to the following aspects of the document:-

- ***What we will deliver*** – Consultation will help to develop the work programmes which will underpin delivery of the strategy. CATPS will help to inform the work programme for each priority area.

- **Understanding delivery** – Following consultation and approval of the strategy, the Board will need to agree and where necessary develop a performance framework for each of the priority areas to ensure that we are able to monitor and demonstrate progress against each one.

#### **1.3.4 Final Draft Strategy**

Following consultation, the Strategy will be reviewed and updated as necessary.

The Strategy will be approved by the Board in March 2016 in readiness for publication on the HWBB website by 1<sup>st</sup> April 2016.

## **2. IMPACT ASSESSMENT – ADDITIONAL INFORMATION**

No further impact assessment information.

## **3. PREVIOUS MINUTES**

- HWB Strategy Development and JSNA presented on 23<sup>rd</sup> January 2013
- HWB Strategy Development and JSNA (including sign off of final strategy) presented on 13<sup>th</sup> March 2013
- A progress update against the Health & Wellbeing Strategy priority 'asset mapping' process was presented to the Board on 13<sup>th</sup> May 2013.
- Joint Health and Wellbeing Strategy Performance and Partnership Framework presented on 17<sup>th</sup> July 2013 and 18<sup>th</sup> September 2013
- Joint Health and Wellbeing Board Strategy Performance presented 22nd January 2014
- Health and Wellbeing Board Strategy Refresh presented 10<sup>th</sup> June 2015

## **4. BACKGROUND PAPERS**

None.

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