

TELFORD & WREKIN COUNCIL**HEALTH & WELLBEING BOARD - 9th MARCH 2016****HEALTH & WELLBEING STRATEGY - UPDATE****REPORT OF: LIZ NOAKES: ASSISTANT DIRECTOR HEALTH AND WELL-BEING****SUMMARY REPORT****1. SUMMARY OF MAIN PROPOSALS**

The purpose of the Health & Wellbeing Board (HWBB) is to bring together key partner organisations to improve the health and wellbeing of the Borough's population. The mechanism for identifying the health and wellbeing priorities for the Borough and ensuring delivery of them is the Health & Wellbeing Strategy. The Board received a report back in December 2015 providing an update on development of the strategy and approved an approach to engagement and consultation with members of the public and key stakeholders.

This report provides a further update on the final strategy and proposals for governance arrangements to support the delivery of the strategy over the next three years.

A presentation will be given to Board on the key issues and themes raised by the engagement exercise which closed on 22nd February – at the time of writing this report, the engagement period had not closed.

2. RECOMMENDATIONS

That the Board approve:-

- The attached final strategy.
- The proposed Governance arrangements set out at section 1.3.5 of this report
- The timetable for the publication of the final strategy

3. IMPACT OF ACTION

The attached document is a final strategy based on:-

- information and discussions at the Board development sessions held on 15th September and 12th November 2015 at which Board members considered our key priorities for the coming three years
- Feedback received from the 'Are you Healthy, Safe and Independent?' survey undertaken in September 2015

The impact of the strategy will be monitored by the Board based on update reports and outcome frameworks produced and presented regularly by the CATPs and any specific cross cutting, partnership work/projects which the Board drives in order to achieve the outcomes identified in the strategy (see community impact section below).

4. SUMMARY IMPACT ASSESSMENT

COMMUNITY IMPACT	Do these proposals contribute to a specific HWB Priority	
	No	However, this report sets out the new vision, priorities and strategy for the Health and Wellbeing Board covering the period April 2016- March 2019.
	Do these proposals contribute to specific Co-Operative Council priority objective(s)?	
	Yes	This report highlights priorities for the Board covering the period 16/17 – 18/19 which take account of the Council and CCG's key priorities as well as future challenges/priorities for the Board and its key partners/stakeholders (see consultation with key providers at section 1.3.2)
	Will the proposals impact on specific groups of people?	
No	<p>The Strategy is an all age strategy and is not service specific. The strategy highlights what the Board would want the strategy to deliver and incorporates feedback from members of the public in terms of what they would want to see change in their own communities as a result of the strategy. The Board will monitor their progress throughout the year and will consider progress against these desired outcomes to ensure they continue to deliver change within our communities.</p> <p>As stated in section 1.3.4, Commissioning And Transformation Partnerships (CATPS) responsible for delivering these priorities on behalf of the board will be tasked with providing a detailed work programme along with desired outcomes/performance measures for each aspect of the programme in order to monitor the impact of the strategy over the coming three years.</p> <p>The work programmes will contain more detailed information on outcomes to be achieved.</p>	

<p>TARGET COMPLETION/DELIVERY DATE</p>	<p>A final strategy is attached for approval by the Board subject to any amendments needed as part of the engagement feedback. Any feedback received following the publication of this Board report will be presented to the board on 9th March for consideration and approval if this requires a change to the attached strategy.</p> <p>Following agreement from the Board, the final strategy will be published on the Health and Wellbeing Board webpage during April 2016 and will be distributed to all key stakeholders and partners via existing partnership boards and networks.</p>	
<p>FINANCIAL/VALUE FOR MONEY IMPACT</p>	<p>Yes</p>	<p>The delivery of this strategy and the detailed work programmes will need to be considered against the context of reducing resources. The Public Health grant received by the Council was cut by £773k in 2015/16 and recently published allocations detail a further cut of £300k in 2016/17 and £320k in 2017/18. At the same time the Council is receiving less Revenue Support Grant from the Government and has identified savings of £30m in 2016/17 and 2017/18 and estimates they will be required to identify a further £20m in the following 2 years.</p> <p>The detailed work programmes to support the delivery of this strategy will be need to be met from existing resources and this will be reported as part of future reports to this Board.</p>
<p>LEGAL ISSUES</p>	<p>Yes</p>	<p>The HWBB has a statutory obligation to encourage integrated working and to encourage commissioners of health-related services to work closely with the HWBB (section 195, Health and Social Care Act 2012). Accordingly, the work proposed in this report and the officer recommendations will assist the HWBB in meeting its legal obligations.</p> <p>This type of integrated working is also part of the HWBB's terms of reference in particular at paragraphs 1, 3, 7,8,11 and 15.</p> <p>When looking at any proposed changes to strategy and/or commissioning</p>

		<p>decisions consideration will need to be given to appropriate consultation and whether equalities impact assessment(s) will be required as part of the decision-making process. Officers will need to continue to keep these considerations under review and update the HWBB where appropriate.</p>
EQUALITY & DIVERSITY	No	<p>No specific impact –as stated earlier, this is an all age strategy covering all services across all communities. Any impacts associated with the work programmes developed by the CATPs will be highlighted to the Board as part of future CATP progress reports.</p>
IMPACT ON SPECIFIC WARDS	No	<p>None.</p>
PATIENTS & PUBLIC ENGAGEMENT	Yes	<p>Feedback from the Council’s recent ‘Are you healthy, safe and independent?’ survey are incorporated into the attached strategy as per the previous draft presented to the December Board.</p> <p>A four week period of engagement took place from 25th January to 22nd February 2016 to capture feedback from both our key partners/stakeholders and members of public. The following exercises were undertaken to capture feedback:-</p> <ul style="list-style-type: none"> • HWB Strategy Survey made available on the Health and Wellbeing website for members of the public to complete and submit (see section 1.3.1for detail) • Stand at Southwater 1 for two half days to capture and engage with members of the public on the HWB Strategy survey. • The draft strategy was sent via all networks e.g. other partnership boards, CCG, Healthwatch asking for comments from partners and stakeholders as well as asking them to publicise the public HWB Strategy Survey through their existing communication mechanisms • The draft strategy was sent to our three key health providers for

		<p>comment and sharing to ensure this is in line with their own future direction of travel (see section 1.3.2). An opportunity to meet with the Assistant Director: Health and Wellbeing was also offered to discuss the implications of the strategy for them.</p> <ul style="list-style-type: none"> • Following budget consultation, the HWBB survey was advertised widely on Facebook, Twitter etc to encourage completion of the HWB Strategy survey. <p>All comments received to date (at the time of writing) have been taken account of. Further comments received will be presented to the Board on 9th March.</p> <p>It should be noted that feedback from members of the public is not focussed on the priorities themselves but on the delivery and impact of the priorities. Members of the public were asked what they would want to see change in their own communities as a result of the strategy. In addition, the survey asked how communities and individuals can contribute to the priorities – this feedback will be shared with the CATPs to ensure this is captured within their work programmes where relevant.</p> <p>In terms of desired outcomes, this can be used by each Board to reflect as part of the CATP progress updates and ensure the Board is achieving the original desired outcomes.</p>
OTHER IMPACTS, RISKS & OPPORTUNITIES	No	None.

PART B) – ADDITIONAL INFORMATION

1. INFORMATION

1.1 Background

The current HWB Strategy was developed and launched in 2012/13 for the period 2013/14 to 2015/16. The attached strategy will be launched in April 2016 to replace the current strategy and priorities.

The purpose of the strategy is to identify the priorities against which the Board will drive delivery. It is the responsibility of the Board to establish sound joint commissioning arrangements aligned with the priorities of the Board.

This report provides an update both in terms of presenting a final strategy but also proposed governance arrangements to ensure effective delivery against the strategy over the coming three years.

1.2 Health and Wellbeing Strategy

The final Health and Wellbeing Strategy is attached for Board approval. The attached strategy was presented to Board in December 2015 and approved as a final draft for consultation with key partners and stakeholders.

The following three priorities were identified from discussions and common themes raised by Board members at the development sessions in 2015 and takes account of feedback received from the 'Are you happy, safe and independent?' survey carried out in September 2015 (see section 1.3 below):-

- **Encourage healthier lifestyles**
- **Improve mental wellbeing**
- **Strengthen our communities and community based support**

1.3 Engagement and Consultation

1.3.1 Public Consultation

As previously reported, feedback from the public consultation survey 'Are you Healthy, Safe and Independent?' has been incorporated into the attached draft strategy and demonstrates that the priorities identified by the Board are consistent with the themes raised by members of the public e.g. recognising the importance of friends, family and neighbours in providing support and making individuals feel in control of their own lives, the importance of exercise, diet, walking and hobbies in being healthy and feeling good, the impact of isolation and lack of community groups on individuals feeling good and healthy, the significant impact disability and long standing illness has on people not feeling healthy, safe or in control of their life.

Further public engagement was agreed at the December Board and took place during a four week period 25th January to 22nd February 2016. It should be noted that consultation with the public did not focus on the priorities themselves (as public feedback had already been incorporated into the development of the priorities) but focussed more on the delivery and outcomes of the strategy.

Members of the public were asked:-

- What they would want to see change in their own communities as a result of the three priorities
- What they as individuals could contribute to the delivery of the priorities.
- What groups are already in existence in their own communities that could contribute to delivery of the priorities.

Feedback was sought using an online survey which was accessed via the Health and Wellbeing Board pages of the Council website- the survey was publicised via Facebook, Twitter and via

existing networks and partnership boards. In addition, a stand was held at Southwater 1 for two half days during February and was manned by Board members in order to capture feedback from the public in relation to the survey questions.

The feedback received from members of the public will be presented to the Board on 9th March and fed back to Chairs of relevant CATPs to ensure this is captured in work programme outcomes.

The feedback received will be critical to measuring the success of the Board in delivering change for our communities against its strategy. This will be a key consideration at each Board to ensure work programmes are focussed on the original desired outcomes identified by members of the public.

Please see section 1.4 below for detail of delivery against the strategy and governance arrangements.

1.3.2 Provider Consultation

As agreed at the December Board, our three key Health providers (SaTH, SSSFT and Shropshire Community Trust) were sent the attached strategy for comment and were offered the opportunity to meet with the Assistant Director: Health and Wellbeing to discuss how this strategy dovetails with their own future direction of travel and how they could contribute to the priorities.

1.3.3 Stakeholder Consultation

The draft strategy approved at the December Board was sent to all organisations represented on existing partnership boards and CATPs (Community Safety Partnership, Living Well Board, Early Help Partnership, Safeguarding Adults Board, Safeguarding Children's Board) asking for all partners to circulate widely to all of their key contacts as well as providing a link to the public survey and asking for this to be circulated and promoted widely. The strategy and links to the public survey were also sent to Healthwatch and the CCG for onward distribution to their own contacts including all GPs.

Feedback received will be presented to the Board on 9th March highlighting where this will require a change to the strategy.

1.3.4 Delivery of the Strategy

If the Board is to achieve real outcomes, the delivery of this strategy is key. Unlike the previous priorities, the new HWBB priorities are cross cutting and cannot be allocated to one CATP alone to deliver – all CATPs will need to contribute to each of the priorities and therefore governance is crucial to avoid duplication of effort and a co-ordinated approach to delivery.

The existing CATPs (Community Safety Partnership, Living Well Board and the Early Help Partnership) have all been tasked with considering the new strategy and submitting a proforma summarising how they feel they can contribute to each of the priorities. This will inform the development of the work programme for each CATP. Each work programme will be considered in order to identify any potential areas of duplication.

Once confirmed, work programme updates will be presented to the Board by priority area at each Board. Each CATP will provide an update on at least an annual basis across all three

priorities. It is the responsibility of the Chair of each CATP to liaise with other Chairs to ensure a co-ordinated approach.

1.3.5 Governance arrangements

It is recognised that there is a gap in the current governance arrangements around the priority area of strengthening communities and this is the area where there is the potential for most duplication with various projects being undertaken across organisations to strengthen communities and provide a range of services within the community (locality working). This priority in particular requires a change in culture across all organisations represented on the partnership to deliver real change. Therefore, following discussion with the CCG, it is proposed that a new CATP is established from April 2016. The Stronger Communities Board will sit beneath the HWBB and will have delegated responsibility for delivering and reporting on progress against the HWBB priorities but in particular the strengthening communities and community based support priority.

“ The Stronger Communities Board will bring together a strategic coalition to create the conditions to work together to realise the potential of communities to become more independent and resilient and to integrate community based support around the holistic needs of individuals in need of care or support.”

Terms of reference for this new Board are being developed but it is anticipated that the following will be key areas of work for the group:-

- Enhance the power of local communities to support each other and build sustainable social action to improve wellbeing
- Ensure partners (both commissioners and providers) maximise opportunities for innovation, peer-led approaches and co-production
- Maximise the number of people who can self-manage by building the knowledge, skills and confidence of individuals about managing their condition and what resources are available within their community to encourage self-help
- Develop integrated locality care teams including social care, community services, allied health professionals and general practice that encourage self-help and ensure care is co-ordinated around people’s holistic needs
- Ensure that partners collaborate to pilot and evaluate these approaches and sustain those that have the greatest impact on outcomes that matter most to people and impact on resource use across the whole health & social care system

The diagram at page 7 of the attached strategy illustrates the relationship between the CATPS and the Board.

1.4 Next Steps

Once approved by Board, the attached strategy will be published on the Health and Wellbeing web pages of the Council’s website in April 2016.

It is proposed that each CATP develops and confirms its work programme in line with the attached priorities and provides a one page summary for the June Board along with a proposed performance framework to support and monitor progress.

In order to develop the CATP work programmes, it is proposed that a launch event is held in early May 2016 to support development of the more detailed work programmes sitting beneath

the approved strategy with key partners and stakeholders (including representatives of CATPs) and our key providers. This will be an opportunity for the work programmes to be enhanced by our key stakeholders by sharing good practice, sharing future initiatives which may contribute to the delivery of the strategy and identify areas of joint working across our partnerships.

Feedback from the launch event can be used by Chairs of CATPs to modify and update their work programmes in readiness for the June Board.

2. IMPACT ASSESSMENT – ADDITIONAL INFORMATION

No further impact assessment information.

3. PREVIOUS MINUTES

- HWB Strategy Development and JSNA presented on 23rd January 2013
- HWB Strategy Development and JSNA (including sign off of final strategy) presented on 13th March 2013
- A progress update against the Health & Wellbeing Strategy priority 'asset mapping' process was presented to the Board on 13th May 2013.
- Joint Health and Wellbeing Strategy Performance and Partnership Framework presented on 17th July 2013 and 18th September 2013
- Joint Health and Wellbeing Board Strategy Performance presented 22nd January 2014
- Health and Wellbeing Board Strategy Refresh presented 10th June 2015
- Health and Wellbeing Board Strategy Update presented 9th December 2015

4. BACKGROUND PAPERS

None.

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