

CABINET - 24TH MARCH 2016

HEALTH & WELLBEING STRATEGY

REPORT OF: LIZ NOAKES: ASSISTANT DIRECTOR HEALTH AND WELL-BEING

LEAD CABINET MEMBER: CLLR RICHARD OVERTON

SUMMARY REPORT

1. SUMMARY OF MAIN PROPOSALS

- 1.1 The Health & Wellbeing Board has developed a new 2016-19 Health & Wellbeing Strategy which was approved by the Board on the 9th March. The purpose of this report is to seek Cabinet endorsement of the strategy to ensure that a council-wide approach, working with a wide range of partners and communities, is taken to make a real difference to health & wellbeing outcomes in the borough.
- 1.2 The new Health & Wellbeing Strategy has been developed by the Health & Wellbeing Board over the last 6 months. The Board has used existing intelligence about health and wellbeing in the borough and used the results of the public consultation survey 'Are you Healthy, Safe and Independent?' to inform the development of this strategy.
- 1.3 The draft strategy was considered by the Health & Wellbeing Board in December 2015 and a further period of public engagement took place which sought to ask the public what they would want to see change in their communities as a result of the strategy and how they could contribute.
- 1.4 The strategy sets out a new vision for the Health & Wellbeing Board:

“Together we will work to enable people in Telford & Wrekin to enjoy healthier, happier and longer lives”

As a partnership the Board has agreed an approach to improving wellbeing that is about:

- empowering people to take control of their own health
 - supporting communities to grow, so that they can support people better
 - creating a place that enables people to make healthier choices
 - adopting the principle that home is normal
 - promoting wellbeing and independence across the continuum of need
 - working in a systemic way to manage demand away from high cost health and social care, promoting independence
 - making good use of resources across the whole system
 - using outcome based commissioning
- 1.5 The Board has selected three cross-cutting priorities where fastest progress is needed:
 - **Encourage healthier lifestyles**
 - **Improve mental wellbeing and mental health**
 - **Strengthen our communities & community based support**

1.6 The new Health & Wellbeing Strategy is a key strategy for the borough as communities with a positive sense of wellbeing are vital for a prosperous Telford and Wrekin. Communities that are living well for longer are more likely to flourish and less likely to need care and support services and people who are connected and contributing to their communities are more resilient which leads to better outcomes overall. Creating a place that enables people to make healthier choices is also key and is being supported where appropriate through planning policy.

2. RECOMMENDATIONS

2.1 That Cabinet endorse :

- **The 2016-19 Health & Wellbeing Strategy**

3. IMPACT OF ACTION

3.1 The attached document is a final strategy based on:

- information and discussions at the Health & Board development sessions held on 15th September and 12th November 2015 at which Board members considered our key priorities for the coming three years
- Feedback received from the ‘Are you Healthy, Safe and Independent?’ survey undertaken in September 2015.

3.2 The impact of the strategy will be monitored by the Health & Wellbeing Board based on update reports and outcome frameworks produced and presented regularly by the CATPs and any specific cross cutting, partnership work/projects which the Board drives in order to achieve the outcomes identified in the strategy (see community impact section below).

4. SUMMARY IMPACT ASSESSMENT

COMMUNITY IMPACT	Do these proposals contribute to a specific HWB Priority	
	No	However, this report sets out the new vision, priorities and strategy for the Health and Wellbeing Board covering the period April 2016-March 2019.
	Do these proposals contribute to specific Co-Operative Council priority objective(s)?	
	Yes	This report highlights priorities for the Health & Wellbeing Board covering the period 16/17 – 18/19 which take account of the Council and CCG’s key priorities as well as future challenges/priorities for the Board and its key partners/stakeholders (see consultation with key providers at section 1.3.2)
	Will the proposals impact on specific groups of people?	
No	The Strategy is an all age strategy and is not	

		<p>service specific. The strategy highlights what the Health & Wellbeing Board would want the strategy to deliver and incorporates feedback from members of the public in terms of what they would want to see change in their own communities as a result of the strategy. The Board will monitor their progress throughout the year and will consider progress against these desired outcomes to ensure they continue to deliver change within our communities.</p> <p>As stated in section 1.3.4, Commissioning And Transformation Partnerships (CATPS) responsible for delivering these priorities on behalf of the Health & Wellbeing Board will be tasked with providing a detailed work programme along with desired outcomes/performance measures for each aspect of the programme in order to monitor the impact of the strategy over the coming three years.</p> <p>The work programmes will contain more detailed information on outcomes to be achieved.</p>
<p>TARGET COMPLETION/DELIVERY DATE</p>		<p>Following agreement from the Health & Wellbeing Board, the final strategy will be published on the Health and Wellbeing Board webpage during April 2016 and will be distributed to all key stakeholders and partners via existing partnership boards and networks.</p>
<p>FINANCIAL/VALUE FOR MONEY IMPACT</p>	<p>Yes</p>	<p>The delivery of this strategy and the detailed work programmes will need to be considered against the context of reducing resources. The Public Health grant received by the Council was cut by £773k in 2015/16 and recently published allocations detail a further cut of £300k in 2016/17 and £320k in 2017/18. At the same time the Council is receiving less Revenue Support Grant from the Government and has identified savings of £30m in 2016/17 and 2017/18 and estimates they will be required to identify a further £20m in the following 2 years.</p> <p>The detailed work programmes to support the delivery of this strategy will be need to be met from existing resources and this will be reported as part of future reports to this Board.</p>
<p>LEGAL ISSUES</p>	<p>Yes</p>	<p>The HWBB has a statutory obligation to encourage integrated working and to encourage commissioners of health-related services to work closely with the HWBB (section 195, Health and Social Care Act 2012). Accordingly, the work proposed in this report and the officer recommendations will assist the HWBB in meeting</p>

		<p>its legal obligations.</p> <p>This type of integrated working is also part of the HWBB's terms of reference in particular at paragraphs 1, 3, 7, 8, 11 and 15.</p> <p>When looking at any proposed changes to strategy and/or commissioning decisions consideration will need to be given to appropriate consultation and whether equalities impact assessment(s) will be required as part of the decision-making process. Officers will need to continue to keep these considerations under review and update the HWBB where appropriate.</p>
EQUALITY & DIVERSITY	No	<p>No specific impact –as stated earlier, this is an all age strategy covering all services across all communities. Any impacts associated with the work programmes developed by the Commissioning & Transformation Partnerships (CATPs) will be highlighted to the Health & Wellbeing Board as part of future CATP progress reports.</p>
IMPACT ON SPECIFIC WARDS	No	<p>None.</p>
PATIENTS & PUBLIC ENGAGEMENT	Yes	<p>Feedback from the Council's recent 'Are you healthy, safe and independent?' survey are incorporated into the attached strategy.</p> <p>A four week period of engagement took place from 25th January to 22nd February 2016 to capture feedback from both our key partners/stakeholders and members of public. The following exercises were undertaken to capture feedback:</p> <ul style="list-style-type: none"> • HWB Strategy Survey made available on the Health and Wellbeing website for members of the public to complete and submit (see section 1.3.1 for detail) • Stand at Southwater 1 for two half days to capture and engage with members of the public on the HWB Strategy survey • The draft strategy was sent via all networks e.g. other partnership boards, CCG, Healthwatch asking for comments from partners and stakeholders as well as asking them to publicise the public HWB Strategy Survey through their existing communication mechanisms • The draft strategy was sent to our three key health providers for comment and sharing to ensure this is in line with their own future direction of travel (see section 1.3.2). An

		<p>opportunity to meet with the Assistant Director: Health and Wellbeing was also offered to discuss the implications of the strategy for them</p> <ul style="list-style-type: none"> • Following budget consultation, the HWBB survey was advertised widely on Facebook, Twitter etc to encourage completion of the HWB Strategy survey. <p>All comments received to date have been taken account of. Further comments received will be presented to the Health & Wellbeing Board on 9th March.</p> <p>It should be noted that feedback from members of the public is not focussed on the priorities themselves but on the delivery and impact of the priorities. Members of the public were asked what they would want to see change in their own communities as a result of the strategy. In addition, the survey asked how communities and individuals can contribute to the priorities – this feedback will be shared with the CATPs to ensure this is captured within their work programmes where relevant.</p> <p>In terms of desired outcomes, this can be used by each Board to reflect as part of the CATP progress updates and ensure the Board is achieving the original desired outcomes.</p>
OTHER IMPACTS, RISKS & OPPORTUNITIES	No	None.

PART B) – ADDITIONAL INFORMATION

4. INFORMATION

4.1 Background

The current Health & Wellbeing Strategy was developed and launched in 2012/13 for the period 2013/14 to 2015/16. The attached strategy will be launched in April 2016 to replace the current strategy and priorities.

The purpose of the strategy is to identify the priorities against which the Health & Wellbeing Board will drive delivery. It is the responsibility of the Board to establish sound joint commissioning arrangements aligned with the priorities of the Board.

4.2 Health and Wellbeing Strategy

The final Health and Wellbeing Strategy is attached for Cabinet endorsement. The attached strategy was presented to Health & Wellbeing Board on 9th March 2016.

The following three priorities were identified from discussions and common themes raised by Board members at the development sessions in 2015 and takes account of feedback received from the 'Are you happy, safe and independent?' survey carried out in September 2015 (see section 1.3 below):-

- **Encourage healthier lifestyles**
- **Improve mental wellbeing and mental health**
- **Strengthen our communities and community based support**

4.3 Engagement and Consultation

4.3.1 Public Consultation

Feedback from the public consultation survey 'Are you Healthy, Safe and Independent?' has been incorporated into the attached strategy and demonstrates that the priorities identified are consistent with the themes raised by members of the public e.g. recognising the importance of friends, family and neighbours in providing support and making individuals feel in control of their own lives, the importance of exercise, diet, walking and hobbies in being healthy and feeling good, the impact of isolation and lack of community groups on individuals feeling good and healthy, the significant impact disability and long standing illness has on people not feeling healthy, safe or in control of their life.

Further public engagement was agreed at the December Health & Wellbeing Board and took place during a four week period 25th January to 22nd February 2016. It should be noted that consultation with the public did not focus on the priorities themselves (as public feedback had already been incorporated into the development of the priorities) but focussed more on the delivery and outcomes of the strategy.

Members of the public were asked:

- What they would want to see change in their own communities as a result of the three priorities
- What they as individuals could contribute to the delivery of the priorities.
- What groups are already in existence in their own communities that could contribute to delivery of the priorities.

Feedback was sought using an online survey which was accessed via the Health and Wellbeing Board pages of the Council website- the survey was publicised via Facebook, Twitter and via existing networks and partnership boards. In addition, a stand was held at Southwater 1 for two half days during February and was manned by Board members in order to capture feedback from the public in relation to the survey questions.

4.3.2 Stakeholder Consultation

The draft strategy approved at the December Health & Wellbeing Board was also sent to all organisations represented on existing partnership boards and CATPs (Community Safety Partnership, Living Well Board, Early Help Partnership, Safeguarding Adults Board, Safeguarding Children's Board) asking for all partners to circulate widely to all of their key contacts as well as providing a link to the public survey and asking for this to be circulated and promoted widely. The strategy and links to the public survey were also sent to Healthwatch and the CCG for onward distribution to their own contacts including all GPs.

5. IMPACT ASSESSMENT – ADDITIONAL INFORMATION

No further impact assessment information.

6. PREVIOUS MINUTES

- HWB Strategy Development and JSNA presented on 23rd January 2013.
- HWB Strategy Development and JSNA (including sign off of final strategy) presented on 13th March 2013.
- A progress update against the Health & Wellbeing Strategy priority 'asset mapping' process was presented to the Board on 13th May 2013.
- Joint Health and Wellbeing Strategy Performance and Partnership Framework presented on 17th July 2013 and 18th September 2013.
- Joint Health and Wellbeing Board Strategy Performance presented 22nd January 2014.
- Health and Wellbeing Board Strategy Refresh presented 10th June 2015.
- Health and Wellbeing Board Strategy Update presented 9th December 2015.

7. BACKGROUND PAPERS

None.

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