

**TELFORD & WREKIN COUNCIL**

**CABINET - 23<sup>rd</sup> MARCH 2017**

**TITLE: ANNUAL PUBLIC HEALTH REPORT 2016/17: COMMUNITY-CENTRED APPROACHES**

**REPORT OF - ASSISTANT DIRECTOR - HEALTH & WELLBEING,  
STATUTORY DIRECTOR OF PUBLIC HEALTH**

**LEAD CABINET MEMBER – CLLR RICHARD OVERTON**

## **PART A) – SUMMARY REPORT**

### **1. SUMMARY OF MAIN PROPOSALS**

This paper introduces the 2016/17 Annual Public Health Report of the Statutory Director of Public Health. Each year the report takes a thematic approach to better understand matters affecting local health and wellbeing and make recommendations which contribute to the delivery of the Health & Wellbeing Strategy.

An update on the local position across the Public Health Outcomes Framework is also included every year to give a fuller picture of population health indicators across the life course.

The 2016/17 Annual Public Health Report report focuses on community-centred approaches and includes the sections:

- Doing things differently - the case for change
- Making it real – our local commitment and ambition
- What are community-centred approaches to health and wellbeing?
- Facilitating Stronger Communities
- Growing volunteer and peer roles
- Maturing collaborations and partnerships
- Improving access to community resources and assets

It is well acknowledged that when people are connected and contributing to their communities, both communities and individuals become stronger and more resilient leading to better outcomes. Community resilience can make a significant, positive impact on people's health and wellbeing, including supporting them to retain their independence and reducing loneliness.

One of the priorities of the Health & Wellbeing Strategy is to strengthen our communities and community-based support. There is significant strategic ambition and commitment between the Council and local NHS to build community resilience, for example through the Council's restructuring programme and the development of the neighbourhood working approach.

The report looks at what we know works demonstrating local examples, some of these are well-established, whilst others are just developing. As such it recognises that collectively the Council and partners are trying to step up and encourage more, while highlighting that we need to learn from each other as we go and celebrate what's happening in Telford & Wrekin.

The recommendations will be used to ensure that Health & Wellbeing Board partners take a systematic and comprehensive approach to community-centred approaches, building on and developing our valuable community assets.

The report is interactive in style and includes video clips of local case studies, which can be accessed from the document. A summary slide set, similar in style to the communications material for last year's annual report which was well received, will also be available.

## **2. RECOMMENDATIONS**

The annual report of the Director of Public Health 2016/17 makes the following six recommendations:

### **Recommendation 1:**

Health & Wellbeing partner organisations in Telford & Wrekin should consider how community-centred approaches, which build on individual and community assets, become an integral part of our action plans and work programmes put in place to deliver the aspirations of the health and wellbeing strategy

### **Recommendation 2:**

Local commissioners of health improvement and preventative services in the CCG and Council should consider the use of community-centred approaches more systematically through their commissioning frameworks, using best practice evidence to: strengthen communities, build the volunteer workforce as agents of change and co-design local services

**Recommendation 3:**

Health & Wellbeing partners and Community Voluntary Services organisations in Telford & Wrekin should collectively celebrate and support formal and informal volunteering, through a variety of ways, such as: providing organisational support, commissioning services, awarding grants, offering training and raising awareness through marketing and publicity

**Recommendation 4:**

Health & Wellbeing partners in Telford & Wrekin, should work collectively with local Community Voluntary Sector organisations to ensure a Borough-wide evaluation programme is developed for our local community-centred approaches in order to determine their impact. This evaluation should aim to share local learning with others and contribute to the national body of best practice evidence.

**Recommendation 5:**

Commissioners of health and wellbeing services in Telford & Wrekin, as part of their duty to reduce inequalities in health, should proactively engage people at risk of social isolation in the design and delivery of solutions to narrow inequities

**Recommendation 6:**

As part of the neighbourhood working approach an organisational development programme should be put in place so Health & Wellbeing partners in Telford & Wrekin are able to up skill the local workforce to confidently and effectively deliver person and community-centred approaches

**3. SUMMARY IMPACT ASSESSMENT**

<b>COMMUNITY IMPACT</b>	Do these proposals contribute to a specific HWB Priority	
	Yes	<ul style="list-style-type: none"> <li>• Encourage healthier lifestyles</li> <li>• Improve mental wellbeing</li> <li>• Strengthen our communities and community-based support</li> </ul>
	Do these proposals contribute to specific Co-Operative Council priority objective(s)?	
	Yes	Improve the health and wellbeing of our communities and address health inequalities
	Will the proposals impact on specific groups of people?	
No	However, community-based approaches will often focus on engaging vulnerable people and those in disadvantaged communities	
<b>TARGET COMPLETION/DELIVERY DATE</b>	This is a statutory report and an update on the recommendations from the previous year's report will be presented in the next Annual Public Health Report.	
<b>FINANCIAL/VALUE FOR MONEY IMPACT</b>	Yes	<p>The ring fenced allocation of Public Health Grant for 2016/17 was £12,984k.</p> <p>Although the final allocation for 2017/18 has yet to be finalised an indicative allocation of £12,664k has been confirmed by Public Health England.</p> <p>The grant enables the authority to discharge its Public Health responsibilities, which are detailed in the Annual Public Health report.</p>
<b>LEGAL ISSUES</b>	Yes	The Director of Public Health has a statutory responsibility to prepare an annual report on the health of the people in the area of the local authority (Section 73B (5) of the National Health Service Act 2006 (as amended)). It is a further requirement of statute that the local authority publishes the report. The attached report is produced by the Director of Public Health in order to meet the

		<p>aforementioned statutory responsibility.</p> <p>The Director of Public Health also has the responsibility for specified functions relating to public health as set out in section 2B of the National</p>
<b>EQUALITY &amp; DIVERSITY</b>	Yes	The report and recommendations are designed to ensure community-centred approaches better meet the needs of our population, particularly for those people in vulnerable groups.
<b>IMPACT ON SPECIFIC WARDS</b>	No	Borough-wide impact but particularly wards with poorest health outcomes.
<b>PATIENTS &amp; PUBLIC ENGAGEMENT</b>	Yes	Community engagement and community-based activities are a key part of all community-centred approaches and examples are included throughout the report.
<b>OTHER IMPACTS, RISKS &amp; OPPORTUNITIES</b>	No	

## **PART B) – ADDITIONAL INFORMATION**

### **4. INFORMATION**

One of the statutory functions of the Director of Public Health in local authorities is to produce an annual public health report. This is an independent report with the primary purpose of describing the health of their population, highlighting health issues and making recommendations for actions.

The focus of the Annual Public Health Report for Telford & Wrekin 2016/17 is community-centred approaches and report draws together collaborative action being taken by Health and Wellbeing Board partners strategically through various plans and with our residents, showcasing a wide range of community-based activities and programmes.

The report uses the Public Health England's guide to community-centred approaches for health and wellbeing<sup>1</sup> as a framework to help better understand the evidence base for the family approaches and to structure the local action being taken.

A review of the recommendations from the 2015/16 report is also included as well as a summary of the Borough's current position on the range of measures across the Public Health Outcomes Framework.

### **5. IMPACT ASSESSMENT – ADDITIONAL INFORMATION**

None

### **6. PREVIOUS MINUTES**

The previous last Annual Public Health Report was presented to the Health and Wellbeing Board on 9th December 2016.

### **7. BACKGROUND PAPERS**

The Annual Public Health Report for Telford and Wrekin 2016/17

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<sup>1</sup> Public Health England (2015) A guide to community-centred approaches for health and wellbeing  
[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/417515/A\\_guide\\_to\\_community-centred\\_approaches\\_for\\_health\\_and\\_wellbeing\\_full\\_report\\_.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/417515/A_guide_to_community-centred_approaches_for_health_and_wellbeing_full_report_.pdf)