

## HEALTH AND WELLBEING BOARD

Minutes of a meeting of the Health and Wellbeing Board held on Wednesday  
8 March 2017, at 2pm, Meeting room G3-G4, Addenbrooke House, Ironmasters Way,  
Telford, TF3 4NT

### Present:

D Bell – Vice Chairman Healthwatch, Councillor E A Clare - Cabinet Member for Culture, Sports, Parks & Green Spaces TWC, Councillor A R H England - Cabinet Member for Adult Social Care & Older People TWC, D Evans – Chief Operating Officer T&W CCG, Superintendent T Harding – Community Safety Partnership, C Jones – Director of Children’s & Adult Services TWC, Dr J Leahy – Chair of T&W CCG (**Vice Chairman**), L Noakes - Director of Public Health TWC, Councillor J M Seymour - Conservative Group TWC, Councillor K L Tomlinson – Lib Dem Group TWC, Councillor P R Watling – Cabinet Member for Children, Young People and Communities.

### Also Present:

S Constable – Partnerships Manager TWC, H Onions – Public Health Consultant TWC, J Tangye – Democratic and Scrutiny Services Officer.

### **HWB-36**     Apologies for Absence

Councillor R A Overton- Cabinet Member for Housing, Leisure & Health TWC (**Chairman**), and J Chaplin –Chair Healthwatch.

### **HWB-37**     Declarations of Interest

None declared

### **HWB-38**     Minutes

**Resolved** – that the minutes of the meeting of the Health and Wellbeing Board held on 7 December 2016 be confirmed and signed by the Vice Chair.

### **HWB-39**     Public Speaking

Councillor V Fletcher, Member of the Health and Adult Care Scrutiny Committee and the Joint HOSC asked the Director of Public Health, TWC and the Chair of T&W CCG to provide information about stop smoking services in place in Telford & Wrekin; specifically what services General Practitioners had in place to assist their patients to quit smoking and whether services were joined up for better efficiencies and outcomes. The Councillor highlighted that as well as the impact on health, the costs of tobacco use in England added to the strain on local budgets, quoting Cancer Research UK figures of £142 billion per year. She stated that it was vital that services were maintained to help smokers to quit in the best way possible.

In response, Public Health Consultant and Tobacco Control Lead at TWC Helen Onions, advised that the Council continue to commission services to help people stop smoking and ensured that the right protocols were in place to deliver services. General Practitioners were able to refer patients into the service and there had been no rationing in the borough. It was noted that the Council maintained high quality outcomes from stop smoking services despite the diminishing demand for formal services in light of the popularity of e-cigarettes. Programmes were currently being targeted at groups identified where smoking prevalence is highest.

#### **HWB- 40     Sustainability and Transformation Plan – Progress Report**

The Board received the report from David Evans and noted that the STP had been refreshed and resubmitted to NHS England and NHS Improvement on 31st January 2017 for a joint review. It was reported that the feedback from NHSE and NHSI recognised the considerable work undertaken since the previous submission and this had resulted in improvement of the overall plan. The feedback had further recognised the partnership work that had taken place and emphasised that the STP Partnership Board should continue to work collaboratively and transparently to progress development and implementation of the plan. Key points in the feedback were highlighted as follows:

- Progress had been made with the Neighbourhood plans to include Powys and neighbourhood narratives had been further developed.
- The Prevention at Scale and Primary Care sections would benefit from inclusion of more clearly defined outcomes and associated delivery dates.
- Capacity and leadership required strengthening to enable transformation and should be prioritised.
- The considerable challenges of sustaining services whilst transformation takes place in the system had been acknowledged in reaching an agreed way forward for the acute reconfiguration programme, achieving financial balance across the system.

The priorities for the Shropshire, Telford and Wrekin STP were outlined as prevention at scale, development and implementation of the Neighbourhood working model, a coordinated system of acute care (Future Fit Programme) and building on collaborations of care with the Transforming Care Partnership for mental health and learning disability services.

An update was provided on the progress of the Neighbourhood models of care and the common elements of the two programmes in Shropshire and Telford & Wrekin were highlighted. It was noted that the Neighbourhood workstreams had assumed responsibility for work previously undertaken by the Community Fit and Rural Urgent Care groups. Future Fit had continued to refer to the acute reconfiguration project and become part of the overall STP governance structure.

The Board noted that:

- Further work on the Deficit Reduction Plan was being undertaken and would be available.
- Orthopaedic and musculo-skeletal services were being reviewed to ensure that these were as efficient and well organised as possible.
- Communication leads were developing an ongoing narrative and slide deck to help explain the STP to both internal and external audiences.

It was noted that messaging and communication was essential, a lot had been done to improve services at a local level and this needed to be communicated. There was a discussion about the deficit reduction plan and the cost of transformation; it was acknowledged that the STP was about empowering communities, a different way of working that aimed for efficiency and effective services in the community which would ultimately prove to be more financially viable than the existing configuration of services. Neighbourhood working was starting to show positive signs of communities coming together; a joint CCG and Council narrative 'Home is best' was linked to Neighbourhoods and an update would be provided for the next Board meeting. NHS England required better performance measures for Neighbourhood working and would become part of the Health and Wellbeing Board performance framework.

**RESOLVED to note progress to date on developing the Sustainability and Transformation Plan (STP).**

**HWB- 41      Commissioning Priorities 2017/ 2018**

The Board received the joint report from Jonathan Eatough, Assistant Director – Legal, Procurement and Commissioning; Liz Noakes, Assistant Director – Health and Wellbeing, Statutory Director of Public Health; and Anna Hammond, Deputy Executive Lead, Telford and Wrekin CCG.

The report described the progress and key achievements delivered since the last report in March 2016, across the three Health & Wellbeing Strategic priorities; and the commissioning intentions and commitments for 2017/2018. It was noted that the Commissioners were working together to deliver improved outcomes, in line with the Board's duties to encourage collaborative commissioning and integrated working.

Key achievements were provided in the report, as well as agreed commitments for 2017/18, under the priorities; encourage healthier lifestyles; improving mental wellbeing and mental health; and strengthen our communities and community-based support. The Board discussed the following points:

- A question was raised about collaboration with the Youth Offending Service; it was noted that work was being done to support people with substance misuse; it was a strong part of operational service delivery at a strategic level.
- Members asked for further detail on the work being done on obesity, about the factors that influenced the increase in obesity levels in children starting school. A Task Force was investigating this issue under the leadership of Cllr R Overton and reports would be brought to the Health and Wellbeing Board. Preventative work included work with families and schools but the National programme in support of this area had been discontinued.
- The Board welcomed developments around the Futures in Mind programme, there were tools that allowed for earlier intervention as the Board noted, mental health was now affecting children at younger ages.

**RESOLVED that the commissioning intentions for the CCG and the Council that will better support integrated delivery of cross-cutting priorities of the Health and Wellbeing Strategy be supported.**

#### **HWB- 42      Draft Telford & Wrekin Cycling and Walking Strategy**

The Board received the draft Telford & Wrekin Council Cycling and Walking Strategy that had been designed to encourage more residents and visitors in the Borough to walk and cycle more in their everyday lives. The proposals would support delivery of the Health & Wellbeing Strategy not only through reducing physical inactivity rates but also in improving mental wellbeing. Walking and cycling also had an important role to play in improving air quality, providing access to jobs and services to those without access to a vehicle.

It was noted that Telford was historically not designed for cycling and walking as a reasonable alternative to the use of a car. The vision of the strategy was *“To provide a safe and attractive network of walking and cycling routes to support successful, prosperous and healthy communities”*. The aim was for longer term behavioural change in people’s lives towards more sustainable and healthier travel choices. An action plan of proposed measures had been developed to achieve this, as appended to the report.

The Board noted that there was currently no funding within the Council’s Capital Programme to support the strategy; external funding opportunities would have to be considered and the Council could look to re-priorities its capital programme over other scheme; the case for investment in sustainable travel initiatives would have to be made in the light of competing priorities. It was noted that cost implications would need to be identified and funding sources explored but by adopting the strategy the Council would be in a strong position to press for further funding for cycling and walking and to compete when further funding streams became available.

The Board noted that an initial consultation had been undertaken to understand the barriers to cycling and walking, which was supplemented by a survey of young people. A wide range of stakeholders had been engaged throughout the development of the strategy including a workshop held with various stakeholders.

The objectives of the strategy were outlined in the report which included making the cycle and walking network more accessible to residents and visitors; integrating community resources to deliver the strategy; and integrating walking and cycling with other modes of public transport. New and improved infrastructure measures, awareness raising measures and wider supporting initiatives would be required to achieve success and would be applied across Telford & Wrekin Council and include proposals for all user groups. It was proposed that the strategy and action plan would be implemented in close partnership with a host of organisations with an interest or expertise in the area.

The Board noted that maintenance of and access to walkways and the safety of routes would be important. It was recognised that there was a good footpath network but some

areas were quite isolated. It was also suggested that a culture change was needed to encourage residents to change their travel habits and include more walking and cycling for their own benefit before approval and investment in the strategy. It was acknowledged that some initiatives had proved very popular such as the walking school bus scheme. If the strategy was implemented the Board agreed that communication to promote the behavioural change would be important and that people would need to be prompted in different ways; My Telford and the Everyday Telford app would be instrumental in disseminating messages. The Board agreed that the strategy was welcome, that encouraging people to be active would complement many of the initiatives of the Health and Wellbeing agenda including mental and emotional health initiatives.

**Resolved to note the draft Cycling and Walking Strategy and provide feedback on the strategy's proposals.**

### **HWB-43 Annual Public Health Report 2016/17: our communities at the heart of improving wellbeing**

The Board received the report of the Statutory Director of Public Health, Liz Noakes, which provided an overview of the Public Health Report 2016/17. The Annual report was an independent report with the primary purpose of describing the health of the population, highlighting health issues and making recommendations for actions. A thematic approach had been followed in the annual report in order to better understand matters affecting local health and wellbeing and make recommendations which contributed to the delivery of the Health & Wellbeing Strategy. An update on the local position across the Public Health Outcomes Framework had also been included to give a fuller picture of population health indicators across the life course.

The 2016/17 Annual Public Health Report focused on community-centred approaches and presented the collaborative action being taken by Health and Wellbeing Board partners strategically through various plans and with residents, showcasing a wide range of community-based activities and programmes. The report used the Public Health England's guide to community-centred approaches for health and wellbeing as a framework to help better understand the evidence base for the family approaches and to structure the local action being taken. A review of the recommendations from the 2015/16 report was also included as well as a summary of the Borough's current position on the range of measures across the Public Health Outcomes Framework. The Board noted that the recommendations would be used to ensure that Health & Wellbeing Board partners take a systematic and comprehensive approach to community-centred approaches, building on and developing valuable community assets.

It was noted that one of the priorities of the Health & Wellbeing Strategy was to strengthen communities and community-based support. There was significant strategic ambition and commitment between the Council and local NHS to build community resilience, for example through the Council's restructuring programme and the development of the neighbourhood

working approach. The Board acknowledged that community resilience could make a significant, positive impact on people's health and wellbeing, including supporting them to retain their independence and reduce loneliness.

The Board noted the data for Telford & Wrekin using Public Health England's framework; a number of points were raised:

- Life expectancy and mortality rates - there has been slight improvements in the life expectancy rates for both men and women, however the figures for both men and women remained significantly worse than the England average. Figures would be presented to the Board in greater detail at the next meeting; however, it was noted that numbers were decreasing for under 75 year old adults with cardiovascular disease and preventable cancers.
- Increased rates for Infant mortality under one year made a significant contribution to reduced life expectancy; it was noted that it was difficult to demonstrate a balanced picture with such small numbers and that one unexpected death had a disproportionate impact.
- Early death rates from liver disease had increased and were significantly worse than the England average and the rate for women had been rated worse than the national average for the first time, however, it was noted that the Borough was in a better position in comparison with statistical neighbours.
- Early death rates from respiratory disease (for persons and females) had risen and were significantly worse than the England average for the first time.
- Smoking in pregnancy rates continued to fall slowly, but levels remained worse than the England average.
- Excess weight levels in both adults and children had remained the same and were still worse than the national average
- Teenage pregnancy rates continued to fall.

The Board suggested that the communications had to be carefully considered, otherwise data that was out of context could convey alarming and inaccurate messages.

**RESOLVED to note the annual report of the Director of Public Health 2016/17 and the six recommendations:**

**Recommendation 1:**

**Health & Wellbeing partner organisations in Telford & Wrekin should consider how community-centred approaches, which build on individual and community**

assets, become an integral part of our action plans and work programmes put in place to deliver the aspirations of the health and wellbeing strategy.

**Recommendation 2:**

**Local commissioners of health improvement and preventative services in the CCG and Council should consider the use of community-centred approaches more systematically through their commissioning frameworks, using best practice evidence to: strengthen communities, build the volunteer workforce as agents of change and co-design local services.**

**Recommendation 3:**

**Health & Wellbeing partners and Community Voluntary Services organisations in Telford & Wrekin should collectively celebrate and support formal and informal volunteering, through a variety of ways, such as: providing organisational support, commissioning services, awarding grants, offering training and raising awareness through marketing and publicity.**

**Recommendation 4:**

**Health & Wellbeing partners in Telford & Wrekin, should work collectively with local Community Voluntary Sector organisations to ensure a Borough-wide evaluation programme is developed for our local community-centred approaches in order to determine their impact. This evaluation should aim to share local learning with others and contribute to the national body of best practice evidence.**

**Recommendation 5:**

**Commissioners of health and wellbeing services in Telford & Wrekin, as part of their duty to reduce inequalities in health, should proactively engage people at risk of social isolation in the design and delivery of solutions to narrow inequities.**

**Recommendation 6:**

**As part of the neighbourhood working approach an organisational development programme should be put in place so Health & Wellbeing partners in Telford & Wrekin are able to up skill the local workforce to confidently and effectively deliver person and community-centred approaches.**

**HWB-44 Review of the Terms of Reference and Membership of the Health and Wellbeing Board**

The Board received the report from Liz Noakes which summarised the current membership and Terms of Reference for the Board. It was noted that it was good practice for Boards and Committees of the Council to review their terms of reference. The report outlined the proposals to change the membership and Terms of Reference with the aim of strengthening links with the NHS and the voluntary sector due to the clear alignment of the Sustainable Transformation Plan (STP) and the Health & Wellbeing Strategy. The Board considered the proposals to strengthen the governance arrangements by inviting a representative from the STP to be a member of the Board.

The Health and Wellbeing Strategy focused on supporting and developing community assets and strengths; harnessing the power of local organisations and groups as a means of building resilience in individuals and communities. In order for the Board to do this, it was proposed that key voluntary sector involvement was appropriate and that a representative from the CVS Chief Officers Group (Wendy Condlyffe, the Chief Executive Officer of IMPACT) on the Board would enable this approach.

**RESOLVED – that**

- a) the proposed changes to Board membership be approved and that the Council Constitution Committee considers the proposed changes; and**
- b) any other changes to the Terms of Reference as required be noted.**

**HWB-45      Priority Work Stream: Toxic Trio Scope**

The Board received the report from Liz Noakes on the “toxic trio” of domestic abuse, substance misuse (alcohol and/or drugs) and poor mental health, the three areas that indicated an increased risk of harm to children and young people. Strong collaborative work was underway amongst HWB partners on individual strategies and plans for these three areas. The specific aim of this priority work stream was to strengthen the partnership approach to addressing the toxic trio in a more integrated and joined up way to reduce the risk, and improve outcomes, for those families who are most vulnerable.

The scope of the toxic trio work programme was outlined and the Board noted that it would include understanding the local context, reviewing current domestic abuse safeguarding pathways, reviewing targeted support services, establishing shared actions across relevant strategies and partnerships, raising awareness, training and education of professionals, evaluation and monitoring. The broader content of the strategies and action plans for mental health, drugs and alcohol and domestic abuse were reported elsewhere, therefore the focus for this work stream was on the connections between actions in plans to ensure systematic and comprehensive collaborative action.

The Telford & Wrekin Safeguarding Children and Adults Boards were in the process of scoping the work through a task and finish group of relevant officers and it had been proposed that the two safeguarding boards, through joint working, would continue to lead the work. It was reported that the impact of the ‘Toxic Trio’ was on all agencies working within the borough and through this programme a variety of organisations and teams (statutory and voluntary) would be involved. The ongoing monitoring of the progress would be through the already existing governance structures of the Safeguarding Children and Adults Boards. However, the overall progress of the work stream would be reported regularly to the Health and Wellbeing Board.

**RESOLVED – that**

- a) the scope of the Toxic Trio priority work stream outlined in Section B) 1.5 in the report be noted; and**
- b) the governance and reporting arrangements proposed in Section B) 1.7 and 1.9 in the report be noted.**

The meeting ended at 3.49pm

**Chairman:** .....

**Date:** .....